**MINUTES**

**APPROVED**

**UNIVERSITY UNDERGRADUATE CURRICULUM COMMITTEE**

[**https://unt.curriculog.com/agenda:183/form**](https://unt.curriculog.com/agenda:183/form)

**Wednesday December 6, 2017**

**3:00 p.m., Willis 250H**

**Voting:**

Ann Afflerbach

Katsura Aoyama

Donna Arnold

Kim Baker

Mary Ann Barber

Glen Biglaiser

Sheri Broyles

Tracy Everbach

Steve Joiner

Haejung Kim

Julie Leuzinger

Julie Leventhal

Brandi Levingston

Eddie Meaders

Rafe Major

Lauren Mathews

Erin Miller

Laura Pasquini (proxy John Turner)

April Prince

Yayoi Takeuchi

Carol Wickstrom

Xiaoqun Zhang

**Non-Voting:**

Denise Baxter

Sian Brannon

Nandika D’Souza

Jaymee Haefner

Karen Harker

Lynn McCreary

John Quintanilla

Desiree Robison

Wendy Watson

**Visiting:**

Kelly Ayers

Abraham Benavides

Patricia Cukor-Avila (proxy Katie Crowder)

Terri Day

Niki Dash

Kim Faris (proxy Barbara Ward)

Debra Griffin

Ben Inn

Jiyoung Kim

Dee Knight

Jeanette Laredo

Katy McDaniel

Mike McKay

Kurt Rahmlow

Kim Roy

Ruthanne “Rudi” Thompson

Marian Smith

John Turner

Evynne Wong

Elizabeth Vogt

Sarah Eckberg

## DISCUSSION/INFORMATION ITEMS

* 1. Core discussion items (Karen Harker/Wendy Watson)
  + New schedule for assessing the core: Every year the university assesses three of the six objectives. We will now be collecting artifacts on all three objectives each term (fall and spring); this is actually not significantly different from the current approach. However, rather than scoring during dead week each semester, we will hold all artifacts until the following fall and score during the early part of fall semester (probably weeks 2 - 5). The goal is to score during a less hectic time of the semester and to spread the work over a greater period of time in the hopes of gaining more faculty buy-in to the process. This semester, I only had five people volunteer to score. That is not a fair distribution of responsibility and it does not lend itself to reliable results. I hope that this new schedule will give more faculty to participate in this valuable and interesting service activity.
  + Announce the newest member of the committee: Ana Krahmer, UNT Libraries

## REQUEST FOR NEW COURSE

### College of Health and Public Service Approved

#### Department of Public Administration

* 1. PADM - 2120 - Introduction to Urban Policy and Planning— New Course (Catalog year effective 2019-20)
  2. PADM - 3200 - Creating Innovative Cities— New Course (Catalog year effective 2019-20)
  3. PADM - 3210 - Planning Resilient Environments— New Course (Catalog year effective 2019-20)
  4. PADM - 3220 - Place Making— New Course (Catalog year effective 2019-20)
  5. PADM - 4180 - Urban Planning Studio— New Course (Catalog year effective 2019-20)

### Frank W. and Sue Mayborn School of Journalism Approved

* 1. JOUR - 3430 - Crisis Communication–New Course (Catalog year effective 2019-20)
  2. JOUR - 4060 - Advertising Agency Account Management–New Course (Catalog year effective 2019-20)
  3. JOUR - 4065 - Advanced Art Direction–New Course (Catalog year effective 2019-20)
  4. JOUR - 4215 - Media Performance for News and Public Relations–New Course (Catalog year effective 2019-20)
  5. JOUR - 4220 - Business Journalism–New Course (Catalog year effective 2019-20)

### College of Liberal Arts and Social Sciences

#### Department of Communication Studies Approved

* 1. COMM - 4520 - Theories of Persuasion–New Course (Catalog year effective 2019-20)

#### Department of Sociology Approved

* 1. SOCI - 3750 - Sociology of U.S. Christianity–New Course (Catalog year effective 2019-20)

### College of Merchandising, Hospitality and Tourism Approved

#### Department of Merchandising and Digital Retailing

* 1. CEXM - 3090 - Consumer Engagement in Digital Channels— New Course (Catalog year effective 2019-20)
  2. CEXM - 3950 - Creating Consumer Experiences–New Course (Catalog year effective 2019-20)
  3. CEXM - 4860 - Digital Branding in Practice–New Course (Catalog year effective 2019-20)

### New College Approved

* 1. BAAS - 4100 - Managing a 21st Century Career–New Course (Catalog year effective 2019-20)

## REQUEST FOR EXPERIMENTAL COURSE

*None.*

## CHANGE IN EXISTING CORE CURRICULUM COURSE

### College of Information Approved

#### Department of Linguistics

* 1. LING - 1312 - Academic Grammar and Writing for International Students–Change in Course Title, Short Course Title, Prefix, Description *from TECM 1312 - Introduction to Academic Writing for International Students* (Catalog year effective 2018-19)
  2. LING - 1322 - Research Writing and Preparation for International Students–Change in Course Title, Short Course Title, Prefix, Description *from TECM 1322 - Introduction to Academic Writing for International Students* (Catalog year effective 2018-19)

## ADDITION OF COURSE TO CORE CURRICULUM

### College of Music Approved

#### Division of Music History, Theory and Ethnomusicology

* 1. MUMH - 2050 - Sounds and Cinema–Add Course to Core Component Area Option A (Catalog year effective 2018-19)
  2. MUMH - 3100 - Music, Gender, Sexuality–Add Course to Core Component Area Option A (Catalog year effective 2018-19)
  3. MUMH - 3200 - Music as Politics–Add Course to Core Component Area Option A (Catalog year effective 2018-19)

## DELETION OF COURSE FROM CORE CURRICULUM

### College of Business Approved

#### Department of Information Technology and Decision Sciences

* 1. BCIS - 3615 - Visual Display of Business Information— Delete Course from Core (Catalog year effective 2018-19)

## ADD/DELETE DEGREE/MAJOR/PROFESSIONAL FIELD/CONCENTRATION/OPTION/MINOR

### College of Health and Public Service Approved

#### Department of Public Administration

* 1. Urban Policy and Planning, BS—Add New Major (Catalog year effective 2019-20)

## CHANGE IN PROGRAM

*None.*

## CHANGE IN EXISTING COURSE/COURSE DELETIONS

* + 1. CHANGE IN EXISTING COURSE

*None.*

* + 1. COURSE DELETION

*None.*

## CONSENT CALENDAR approved

* + 1. REQUEST FOR EXPERIMENTAL COURSE

*None.*

* + 1. ADD/DELETE DEGREE/MAJOR/PROFESSIONAL FIELD/CONCENTRATION/OPTION/MINOR

None.

* + 1. CHANGE IN PROGRAM

### College of Liberal Arts and Social Sciences

#### Department of Sociology

* + - 1. Sociology, BA–Change in Requirements (Exception requested for 2018-19)
      2. Sociology, BS–Change in Requirements (Exception requested for 2018-19)
    1. CHANGE IN EXISTING COURSE

### College of Business

#### Department of Information Technology and Decision Sciences

* + - 1. BCIS - 4800 - Cooperative Education—Change in Repeat Status, Description, Note(s) (Catalog year effective 2019-20)

### College of Information

#### Department of Information Science

* + - 1. INFO - 4685 - Information Resources in Culturally Diverse Communities–Change in Description (Catalog year effective 2019-20)

### Frank W. and Sue Mayborn School of Journalism

* + - 1. JOUR - 3050 - Advertising Copywriting—Change in Course Title, Short Course Title *from JOUR - 3050 – Advertising Creative* (Catalog year effective 2019-20)
      2. JOUR - 3055 - Advertising Art Direction—Change in Course Title, Short Course Title *from JOUR - 3055 – Visual Strategy* (Catalog year effective 2019-20)

### College of Liberal Arts and Social Sciences

#### Department of History

* + - 1. HIST - 4364 - Germany from Luther to Napoleon, 1500 to 1815—Change in Course Title *from Early Modern Germany, 1500 to 1815* (Catalog year effective 2019-20)

### College of Merchandising, Hospitality and Tourism

#### Department of Merchandising and Digital Retailing

* + - 1. DRTL - 3090 - Consumer Engagement in Digital Channels–Add Cross-Listing with CEXM 3090 (Catalog year effective 2019-20)
      2. DRTL - 4860 - Digital Branding in Practice–Add Cross-Listing with CEXM 4860 (Catalog year effective 2019-20)
    1. COURSE DELETIONS

None.

* + 1. GRAD TRACK PATHWAYS

None.

## CORE INFORMATION ITEMS

None.

## Information Items

* 1. Journalism Grad Track - program change
  2. Mechanical Engineering Technology, BSET
  3. Nonprofit Leadership Studies, BS
  4. Retailing, B.S