Graduate Council Minutes
Wednesday – April 25, 2018
Hurley Administration Board Room 204 – 3:15PM-5:00PM

Note: Course changes and additions will not take effect until they are listed in the graduate catalog. Items marked with an asterisk (*) must have approval by the Texas Higher Education Coordinating Board before listing in the graduate catalog. Items marked with a plus (+) must be approved by the Department of Education before being listed in the graduate catalog.

Graduate Council Voting Member Attendance: *Mark Vosvick, Douglas Brozovic, Denise Catalano, Kris Chesky, Nick Evangelopoulos, Jennifer Lane (Proxy), Teresa Marrero, Brian McFarlin (Proxy), Gwen Nisbitt, Gayle Prybutok, Lee Slaughter*

I. **ANNOUNCEMENTS**

    I.1. In regards to being absent from meetings. Prior to the meeting send an email to Mark Vosvick indicating your absence along with designating your proxy to either Dr. Vosvick or to another voting member.

    I.2. April's meeting is the last face to face meeting for the academic year. Meetings will continue over the summer and will be conducted electronically.
MOTION TO VOTE ON ALLOWING GRADUATE COUNCIL MEETINGS TO BE CONDUCTED ELECTRONICALLY OVER THE SUMMER – UNANIMOUS APPROVAL W/FRIENDLY AMENDMENT – THE COLLEGE SUBMITTING THE PROPOSAL WILL BE CONTACTED ON WHETHER THEY WOULD LIKE THE ITEM TO BE DISCUSSED AT THE START OF THE FISCAL YEAR FOR FACE TO FACE DISCUSSION OR ALLOW THE ITEM TO BE VOTED UPON THRU A DISCUSSION BOARD DURING THE SUMMER ELECTRONCIALLY.

    UNANIMOUS APPROVAL WITH A FRIENDLY AMENDMENT

II. **MINUTES**

    MOTION TO VOTE ON ITEM II-1. – UNANIMOUS APPROVAL

    UNANIMOUS APPROVAL OF ITEM II-1.

    II-1. Approval of the March 28, 2018 minutes.

III. **CHAIR / TGS DISCUSSION ITEMS**

IV. **REQUEST FOR NEW COURSES**

    <u>College of Liberal Arts & Social Sciences</u>

    Department of Communication Studies

    MOTION TO VOTE ON ITEM IV-1. – UNANIMOUS APPROVAL

    UNANIMOUS APPROVAL OF ITEM IV-1.

    IV-1. COMM 5120 – Group Processes - 3 hours

        Description: Theoretical and practical examination of task group processes. The role of communication and technology in group development, maintenance, decision making, leadership, and performance.

V. **REQUEST FOR ADD OR DELETE OF A DEGREE/MAJOR/PROFESSIONAL FIELD/ CONCENTRATION/OPTION/MINOR**

Center for Interdisciplinary Studies

MOTION TO VOTE ON ITEM V-1. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM V-1.

V-1. Add Interdisciplinary Studies with a **concentration** in Instructional Systems Design, MS

> **Description:** The Instructional Systems Design (ISD) concentration is for professionals entering the area of instructional systems design. Instructional systems design is the practice of maximizing the effectiveness, efficiency, and appeal of instruction and other learning experiences. The process consists of determining the current state and needs of the learner, defining the end goal of instruction, and creating instruction to assist in the transition. The process is informed by pedagogically-tested theories of learning. Graduates with this degree concentration are prepared to work as instructional systems designers in academic or corporate settings.

> **Justification:** Increasing the number of concentrations provides visibility and structure in options for students. International students cannot complete Learning Technologies MS degree because it is offered completely online. Providing the Instructional Systems Design concentration as part of the Interdisciplinary MS allows international students, and other students with similar constraints, to complete the courses and have the concentration reflected on the transcript.

VI.   **REQUEST FOR ALL GRADUATE ACADEMIC CERTIFICATES**

VII.   **REQUEST FOR NEW GRADUATE TRACK PATHWAYS**

VIII.   **REQUEST FOR CHANGE IN PROGRAM/ MAJOR/ MINOR/ DEGREE/ OPTION/ CONCENTRATION/ REQUIREMENTS**

IX.   **REQUEST FOR DUAL OR JOINT DEGREE PROGRAMS**

X.   **CONSENT CALENDAR**

    A.   **Course Changes**

College of Liberal Arts & Social Sciences

Department of Political Science

MOTION TO VOTE ON ITEMS X-1. THROUGH X-19. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS X-1. THROUGH X-19.

X-1. PSCI 5320 - Quantitative Political Research Methods (Course Number)

> **Course Number:** ~~*PSCI 6320*~~ > PSCI 5320

X-2. PSCI 6150 - The American Presidency (Course Number)

> **Course Number:** ~~*PSCI 5150*~~ > PSCI 6150

X-3. PSCI 6151 - The U.S. Congress (Course Number)

> **Course Number:** ~~*PSCI 5151*~~ > PSCI 6151

X-4. PSCI 6160 - Interest Group Politics (Course Number)

Course Number: *PSCI 5160* > PSCI 6160

X-5. PSCI 6170 - Mass Political Behavior (Course Number)

Course Number: *PSCI 5170* > PSCI 6170

X-6. PSCI 6175 - Minority Political Behavior and Representation (Course Number)

Course Number: *PSCI 5175* > PSCI 6175

X.-7. PSCI 6220 - Seminar in American Public Law (Course Number)

Course Number: *PSCI 5230* > PSCI 6220

X-8. PSCI 6310 - Topics in Political Theory (Course Number)

Course Number: *PSCI 5350* > PSCI 6310

X-9. PSCI 6620 - Comparative Political Institutions (Course Number)

Course Number: *PSCI 5620* > PSCI 6620

X-10. PSCI 6625 - Democracy and Democratization (Course Number)

Course Number: *PSCI 5625* > PSCI 6625

X-11. PSCI 6630 - Political Development (Course Number)

Course Number: *PSCI 5630* > PSCI 6630

X-12. PSCI 6650 - Seminar in Comparative Politics (Course Number)

Course Number: *PSCI 5650* > PSCI 6650

X-13. PSCI 6660 - Civil War (Course Number)

Course Number: *PSCI 5660* > PSCI 6660

X-14. PSCI 6810 - Seminar in International Relations (Course Number)

Course Number: *PSCI 5820* > PSCI 6810

X-15. PSCI 6830 - International Conflict (Course Number)

Course Number: *PSCI 5830* > PSCI 6830

X-16. PSCI 6831 - International Conflict Management (Course Number)

Course Number: *PSCI 5831* > PSCI 6831

X-17. PSCI 6832 - Contexts and International Relations (Course Number)

Course Number: *PSCI 5832* > PSCI 6832

X-18. PSCI 6840 - Foreign Policy Analysis (Course Number)

Course Number: *PSCI 5840* > PSCI 6840

*Indicates THECB approval required

X-19. PSCI 6850 - Human Rights (Course Number)

> Course Number: *PSCI 5850* > PSCI 6850

Department of Technical Communication

MOTION TO VOTE ON ITEMS X-20. THROUGH X-21. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS X-20. THROUGH X-21.

X-20. TECM 5550 – Studies in the Teaching of Technical Communication (Note)

> **Note** (under description)**:** *TECM 5550 is required for all new teaching fellows. May be repeated for credit as topics vary. Offered every fall.* > TECM 5550 is required for all new teaching fellows. May be repeated for credit as topics vary.

X-21. TECM 5640 - Practicum in Technical Communication (Prerequisite)

> **Prerequisite:** *Completion of the required and elective courses and the minor* **>** Cannot be completed until completing at least 9 credit hours in technical communication.

College of Merchandising, Hospitality & Tourism

Department of Merchandising and Digital Retailing

MOTION TO VOTE ON ITEM X-22. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM X-22.

X-22. MDSE 5770 – Digital Channel Strategies (Description)

> **Description:** *Provides a holistic overview of digital retailing strategies through examination of merchandising, marketing and customer experience strategies in digital marketspaces. Focuses on how to help organizations make intelligent decisions while conducting business in the digital age. Emphasis is on the understanding of digital technologies (e.g., Customer Relationship Management, SEO/SEM, digital marketing, social media metrics) and critically evaluating their influence, particularly on digital channel strategies.* **>** Provides a holistic overview of digital retailing strategies through examination of merchandising, marketing and customer experience strategies in digital marketspaces. Focuses on how to help organizations make intelligent decisions while conducting business in the digital age. Emphasis is on the understanding of digital technologies and critically evaluating their influence, particularly on digital channel strategies.

B. Course Deletions

REQUEST TO ADJOURN MEETING – UNANIMOUS APPROVAL

*Indicates THECB approval required