

Graduate Council Minutes
Thursday – August 20, 2020
Zoom mtg. ID: 941 0220 5134 - 3:00PM-5:00PM
<https://unt.curriculog.com/agenda:376/form>

Note: Course changes and additions will not take effect until they are listed in the graduate catalog. Items marked with an asterisk (*) must have approval by the Texas Higher Education Coordinating Board before listing in the graduate catalog. Items marked with a plus (+) must be approved by the Department of Education before being listed in the graduate catalog.

Graduate Council Voting Members: *Douglas Brozovic, Kris Chesky, Nolan Gaffney (absent), Gwen Nisbet, Daniel Peak, Gayle Prybutok, Leslie Roberts (absent), Lawrence Williams, Dale Yeatts*

I. ANNOUNCEMENTS

I-1. Kris Chesky informed GC members that this was the last meeting of the 2019-20 academic year, and it was to be Gayle Prybutok's final month serving on the committee. GC voting members thanked her for her service.

I-2. Kris Chesky informed voting members that September's meeting will be conducted via zoom. Victor Prybutok interjected that a vote should be brought to the table to keep all of Fall20's meetings virtual. All GC voting members were in agreement. Spring21's meetings will be decided upon at the end of the Fall semester.

I-3. Victor Prybutok shared information regarding an email that went out to UNT graduate students that had stopped attending. The email offered an opportunity to students to complete their degree despite the age of earned credits. A number of students took the graduate school up on the offer and Prybutok thanked GC for making the change to allow the acceptance to older credits.

I-4. Tiffany Miller, President of UNT Graduate Student Council announced to members that there were GSC Senate seats open/vacant. An email following the meeting will be shared to members regarding the open seats and details to what is required to apply.

II. MINUTES

MOTION TO VOTE ON ITEM II-1. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM II-1.

II-1. Approval of July 16, 2020 minutes

III. CHAIR / TGS DISCUSSION ITEMS / ACTION ITEMS / INFORMATION ITEMS

IV. REQUEST FOR NEW COURSES

College of Merchandising, Hospitality & Tourism

Department of Merchandising & Digital Retailing

MOTION TO VOTE ON ITEM IV-1. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM IV-1.

IV-1. MDSE 5330 - Consumer Analytics and Data Visualization

Description: Application of various consumer research methodologies including descriptive and predictive analysis in developing effective business strategies. Solving complex problems and providing viable solutions using analytics tools and data visualization programs.

V. **REQUEST FOR ADD NEW OR DELETE EXISTING MAJOR/PROFESSIONAL FIELD, CONCENTRATION, OPTION, MINOR, CERTIFICATE (excluding GACs), OR SPECIALIZATION**

College of Information

Department of Learning Technologies

MOTION TO VOTE ON ITEM V-1. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM V-1.

V-1. Artificial Intelligence in Education and Learning Analytics (Add concentration) (Requested exception Yr.: 2020-21)

Justification: Candidates interested in pursuing jobs in the applications of Artificial Intelligence in Education and Learning Analytics require specific education based on foundations of learning theory, learning analytics, technology, logic, engineering perspectives, and evaluation of workforce outcomes. A survey of key employers (Microsoft and Dell) have indicated that their future job projections include openings in AI and cloud technology for learning. Providing skill sets in AI will make our students more marketable.

Department of Information Sciences

MOTION TO VOTE ON ITEMS V-2. AND V-3. AS A GROUP – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS V-2. AND V-3.

V-2. Master of Science in Information Science (Add concentration)

Justification: This knowledge management proposal reflects the market needs that employers are seeking professionals who can demonstrate creative thinking and new ideas and have the ability to use knowledge and technology to further their business goals.

V-3. Master of Science in Library Science (Add concentration)

Justification: This knowledge management proposal reflects the market needs that employers are seeking professionals who can demonstrate creative thinking and new ideas and have the ability to use knowledge and technology to further their business goals.

College of Merchandising, Hospitality & Tourism

Department of Merchandising & Digital Retailing

MOTION TO VOTE ON ITEM V-4. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM V-4.

V-4. Merchandising (online), MS (Delete)

Justification: This is to delete 'catalog copy' and that students can still select to complete their degree online, face-to-face, or both. Requirements are the same. Program and courses have received CLEAR approval.

VI. **REQUEST FOR ALL GRADUATE ACADEMIC CERTIFICATES**

VII. **REQUEST FOR NEW GRADUATE TRACK PATHWAYS**

New College

MOTION TO VOTE ON ITEM VII-1. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM VII-1.

VII-1. Project Design and Analysis with a grad track in Data Analytics

Justification: 1) Rationale: Creating a graduate track within the Bachelor of Science with a major in Project Design and Analysis will provide a pathway for students who have a strong interest and aptitude for analytics to transition smoothly into the MS in Advanced Data Analytics. Students who have successfully completed required pre-requisite courses may apply for this grad track after their junior year at UNT. Accepted students will complete two graduate courses in place of two upper level requirements in the BS degree program. They will proceed into the master's program to complete 24 additional credit hours to earn the MS in Advanced Data Analytics. This grad track will prepare graduates to be competitive in a regional marketplace in which data analytics skills are in high demand. Courses will be taught using a combination of methods – online, face-to-face, or hybrid – depending on the needs of each student. Classes for both the undergraduate and graduate portions of the program are available in Frisco. Plans for this graduate track were prepared jointly by the Project Design and Analysis program and the graduate program in Advanced Data Analytics (Dr. Michael Monticino).

2) The grad track will be jointly administered by the PDA program and the graduate Data Analytics program. The two graduate courses will replace the two most advanced analysis and design courses in the PDA degree, so there will be no change in learning outcomes, but rather just more advanced work for those who are accepted into the grad track.

VIII. REQUEST FOR CHANGE IN PROGRAM, MAJOR, MINOR, DEGREE, OPTION, CONCENTRATION OR REQUIREMENTS

Toulouse Graduate School

Interdisciplinary Studies (Pulled from agenda prior to the meeting)

VIII-1. Advanced Data Analytics (Change in Title & Requirements) (~~Requested exception Yr.: 2020-21~~)

Justification: ~~The MS in Advanced Data Analytics was originally launched using the existing INSD degree by creating the Applied Data Science concentration. After ADTA was approved by the THECB, it was intended that this INSD concentration be revised to align with the ADTA degree and courses. The proposed changes are those (belated) revisions. The revisions align the concentration name and its requirements with the current ADTA (core) courses and degree name. The updated required concentration courses also position students to be able to obtain the recently created Graduate Certificate in Data Analytics.~~

College of Merchandising, Hospitality & Tourism

Department of Merchandising & Digital Retailing

MOTION TO VOTE ON ITEMS VIII-2. AND VIII-3. AS A GROUP – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS VIII-2. AND VIII-3.

VIII-2. Merchandising, MS (Change in Requirements)

Justification: Due to the impact of pandemic COVID-19 crisis, students could not take GRE/GMAT tests regularly. Many programs both inside and outside UNT dropped the GRE/GMAT requirement for admissions to address the need to help students' applications. The department faculty also believe the holistic review can be effective in evaluating qualification of the applicants for MS Merchandising program.

VIII-3. Merchandising, MS (*) (Change in Requirements, Hours, Other)

Justification for change of the number of hours: The minimum number of hours for MS in Merchandising program is being reduced from 36 hours to 30 hours. This change is being suggested based on the survey of MS

*Indicates THECB approval required

programs in Merchandising in the United States. It was found that most of the programs offer 30 hours degree. The reduction in the number of hours will also allow us to make our program more competitive and attract more students.

Justification of the two tracks: Two tracks are being suggested, Professional Track – 30 hours and Research track – 33 hours. The tracks will help students better plan their degree and allow them to pick a focused area of interest that will help them with their future goals.

Justification of reducing the number of research tool hours: The number of minimum research hours for the program is being reduced from 12 hours to 6 hours. This change is in line with the suggested with the overall hours as well as the two different tracks.

Justification of Deletion of CMHT 5100 from both Research as well as Professional track: The student learning outcomes of CMHT 5100 no longer aligns with the changes suggested to the degree, both in terms of number of hours as well as competencies, hence it is being deleted

Justification of Deletion of CMHT 5400 from Professional Track: The students enrolled in the professional track will be not required to take CMHT5400 as their need is more in line with analytical tools with business focus rather than statistics tools, hence this class is being deleted from the required classes.

Statement to be included in our program description: Both programs can be completed in residence/online or as 100% online format.

A. In Grad Track

New College

Applied Arts & Sciences

MOTION TO VOTE ON ITEM VIII-4. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM VIII-4.

VIII-4. Applied Arts and Sciences, BAAS with a grad track option leading to MS in Advanced Data Analytics

Justification: The data analytics graduate track from the Applied Arts and Sciences degree was established in 2018 for very strong transfer students who wished to enter the MS in Advanced Data Analytics program at UNT. It contained four 5000 level ADTA courses. This revision to the graduate track reduces the number of 5000 level courses to two (ADTA 5230 and 5340) to reflect changes in UNT's approach to graduate tracks into master's degrees of 30 hours. Rather than the four graduate courses, students can now take three IPAC 4000 level courses (IPAC 4130, 4240, 4250) and the above two ADTA 5000 level courses. The grad track process document has also been revised to strengthen the mathematics requirement for students prior to application for the graduate track (now including MATH 1710 and 1720).

IX. REQUEST FOR DUAL OR JOINT DEGREE PROGRAMS

X. CONSENT CALENDAR

A. Course Changes

MOTION TO VOTE ON ITEMS X-1. AND X-2. AS A GROUP – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS X-1. AND X-2.

College of Information

Department of Learning Technologies

X-1. LTEC 6910 - Special Problems in Learning Technologies (Prerequisite)

Prerequisite: ~~None~~ > Department or Major Advisor Consent

B. Course Deletions

C. Information Item-THECB Delete

College of Merchandising, Hospitality & Tourism

Department of Merchandising & Digital Retailing

X-2. GRAD deletion – SMHM 5920

Description: The department is deleting the attached course that has not been taught recently and will not be taught in the foreseeable future > SMHM 5920 PROB LIEU THESIS

NO NEW BUSINESS

REQUEST TO ADJOURN MEETING – UNANIMOUS APPROVAL