

Minutes
GRADUATE COUNCIL
Thursday, March 24, 2016

Note: Course changes and additions will not take effect until they are listed in the graduate catalog. Items marked with an asterisk (*) must have approval by the Texas Higher Education Coordinating Board before listing in the graduate catalog. Items marked with a plus (+) must be approved by the Department of Education before being listed in the graduate catalog.

I. ANNOUNCEMENTS

- I-1 Curriculog training and Grad Council access to submitted items –Evyne Wong
Discussion in regard to access. Grad Council would like access to Curriculog.
- I-2 VPAA curriculum website proposal
Committee will review handout provide feedback and ideas.

II. MINUTES

Approved

- II-1 Approval of February 2015 Meeting Minutes

III. ACTION ITEMS

IV. REQUEST FOR NEW COURSE

College of Arts and Sciences
Department of English

Approved

- IV-1 ENGL 5740 Advanced Studies in Literature and Film – 3 hours

Advanced investigation of the relationships between literature and film (or other media forms). Possible areas of focus include adaptation/remediation studies, genre studies, and narrative studies.

Prerequisites: None

College of Engineering
Department of Computer Science and Engineering

Items IV-2 to IV-5 Approved

Department representative needed for the next meeting for IV-6

IV-2 CSCE 5255 Programming Math and Physics for Games – 3 hours

Fundamentals of game math and discrete physics for game development, including linear algebra and geometry, matrix math for graphics, quaternions, discrete physics, programming game math and physics in a game environment, physics engines.

Prerequisites: None

IV-3 CSCE 5390 Multimedia Computing – 3 hours

This course aims to develop a critical appreciation of the theoretical background as well as the practical issues of multimedia systems, and provides students with an in-depth knowledge of digital multimedia objects, storage and processing technologies: data acquisition, data compression, interpretation, presentation and interaction, and the emerging standards supporting them. Also, it gives students some practical experience of programming components of multimedia systems.

Prerequisites: None

IV-4 CSCE 5460 Software Testing and Empirical Methodologies – 3 hours

This course addresses recent advances in the field of software testing, including empirical methodologies that provide a systematic way to investigate various software engineering techniques and methodologies. Students will learn various fundamental testing techniques and the state of the art in testing techniques, and understand how to design, conduct, analyze, and write up empirical studies of software engineering technologies.

Prerequisites: CSCE 5430

IV-5 CSCE 5565 Secure Software Systems – 3 hours

Design and implementation of secure software systems. Software assurance techniques, approaches, mechanisms, and tools. Principles and practice of trustworthy computing. Common software security threats. Secure programming techniques. Software analysis techniques such as static analysis, dynamic analysis, testing, and model checking. Architectural approaches to building secure software.

Prerequisites: CSCE 5550

IV-6 CSCE 5740 Topics in Modern Electronic System Design – 3 hours

Not approved – Council wants clarification in regard to “permission from instructor.”

The objective of this course is to discuss design of hardware components such as phaselocked loops, electronic signal converters, sensor circuits, and memory for efficient realization of modern electronic systems. This course will introduce the students to concepts and means for nanoelectronic based energy efficient design, high performance design, reliable system design, secure system design targeted for Internet of Things (IoT) and smart city components.

Prerequisites: Permission from instructor

College of Merchandising, Hospitality and Tourism
The Department of Merchandising and Digital Retailing
Approved

IV- 7 CMHT 6600 Network Analysis and Visualization (NAV): Big Data Approach to Digital Retailing – 3 hours

Based on the Network Analysis and Visualization (NAV) process model, the course articulates the analysis, interpretation and visualization of big data collected from online networks in social media. Drawn from the foundation of CMHT 6500, this course aims to (1) Synthesize network analysis and graph theory in the broader fields of digital retailing theories; (2) Advance methods for collecting, analyzing, visualizing and interpreting big data; (3) Discover network patterns and consumer trends in social media based on the cluster and semantic analysis; and (4) Develop social media strategies for digital retailing.

Prerequisites: CMHT 6500 or consent of instructor

College of Visual Arts and Design
The Department of Art Education and Art History
Items IV-8 to IV-13 Approved

IV-8 AEAH 5710 Foundations for Urban Art Education Studies – 3 hours
Requested for the 2016-17 catalog

This course introduces students to the various historical, ideological, and conceptual tensions of *urban* in art and education. It offers the opportunity to analyze and reflect on the nature of the urban (and extra-urban) experience. Discussions consider the contradictions of the city, such as connections and differences, transience and permanence, public and private, work and enjoyment, and inclusion and isolation. The readings are not exhaustive. Rather the course offers a broad examination of historical and contemporary discourses that inform and orient urban art education. It is concerned with enduring ideas of space, civicness, geographical sensibilities, encounters, difference,

displacement, conflict, freedom, and collective empowerment, particularly as they materialize within real-world art education landscapes.

Prerequisites: Admission to M.A. in Art Education with a concentration in Urban Art Education, or consent of instructor.

IV- 9 AEAH 5712 Communities, Schools, and Museums – 3 hours

Requested for the 2016-17 catalog

This course is an introduction to community, school and museum partnerships and pedagogies. It includes site visits to city museums and guest lectures from museum professionals, school teachers, and community groups engaged in building relationships and empowering learners across institutions.

Prerequisites: Admission to M.A. in Art Education with a concentration in Urban Art Education, or consent of instructor.

IV– 10 AEAH 5714 Aesthetic Inquiry with Urban Youth and Communities – 3 hours

Requested for the 2016-17 catalog

This class explores multiple ways of dialoguing and inquiring into art that can be adapted to educational sites including city museums, urban school art classrooms, and community arts programs. The goal is to expand how children and youth understand what art is, how it functions in a sociocultural context, how we value art, and finally, how art affects the body and the senses. Through these modes of inquiry and dialogue, students learn how to reflect on their experiences of art, articulate these experiences to others, and develop heightened sensitivity toward and appreciation of the power of the arts.

Prerequisites: Admission to M.A. in Art Education with a concentration in Urban Art Education, or consent of instructor.

IV-11 AEAH 5716 Seminar in Urban Art Education Studies – 3 hours

Requested for the 2016-17 catalog

This course introduces students to special topics relevant to urban art education theory, practice and research.

Prerequisites: Admission to M.A. in Art Education with a concentration in Urban Art Education, or consent of instructor.

IV-12 AEAH 5718 M.A. Project in Urban Art Education Studies – 3 hours
Requested for the 2016-17 catalog

Capstone course for MA in Art Education: Urban Art Education Studies. Practice-oriented investigation of a problem in the field of urban art education studies that is acted upon, studied, and relayed in an oral presentation and written formal report.

Prerequisites: Admission to M.A. in Art Education with a concentration in Urban Art Education, or consent of instructor.

IV-13 AEAH 5775 Feminist Perspectives on Art, Research, and Teaching – 3 hours

This course will highlight faculty areas of specialization and serve to diversify the course offerings of the department so that students will not have to go outside the department for credit hours. This course fulfills the requirements for a Graduate Level Elective and the Ph.D's Minor or Specialization (12 hours), as needed to bring total, including dissertation, to at least 60 hours.

Prerequisites: None

Frank W. and Sue Mayborn School of Journalism

Items IV-14 to IV-17 Approved

IV-14 JOUR 5130 International Advertising and Public Relations Study Abroad – 3 hours

Despite our unconscious ethnocentric bias toward embracing the centrality of U.S. public relations and advertising practices under the umbrella of globalization, we can find more or less different practices outside the United States. Students are introduced to the issues and trends involved with international public relations and advertising. Focuses on language, culture, organizations, and ethical issues pertinent to international and intercultural practices of public relations and advertising.

Prerequisites: Consent of school. Application through Study Abroad office required

IV-15 JOUR 5520 Advanced Study in Advertising and Public Relations for Social Good – 3 hours

Learning and practicing various strategies that advertising, public relations and marketing professionals use to change consumer behavior for the purpose of social marketing, or for promoting prosocial behavior. Students examine peer-reviewed

literature and propose a research study based on their review of relevant/existing research.

Prerequisites: Consent of school

IV-16 JOUR 5750 Advanced Multimedia Storytelling for News – 3 hours

Expanding the boundaries of nonfiction storytelling through multiple forms of traditional and emerging media. Students gain proficiency with Macintosh software programs, conduct independent research on multimedia skills and techniques, create presentations based on that research, and participate in constructive critique sessions of their own and others' work. Students either complete a research paper on an approved topic or create and execute a lesson plan for class presentation on an approved topic.

Prerequisites: Consent of school

IV-17 JOUR 5760 International News and Media Study Abroad – 3 hours

This course examines international news systems, including print, video and digital media platforms. Students will be immersed in the culture of the area and will focus their study on a special aspect of the region. The class will take place outside the United States.

Prerequisites: Consent of school. Application through Study Abroad office required.

V. Request for Graduate Academic Certificates

College of Information

Department of Library and Information Sciences

Approved

+V-1 The Department of Library and Information Sciences is requesting a change to Digital Content Management Certificate

Justification:

To replace the temporary course number SLIS 5960 (when taught as Information Architecture in 2010) with the permanent course INFO 5745 (Information Architecture) for Digital Content Management GAC.

To replace course prefixes SLIS 5740, SLIS 5206, SLIS 5223 with INFO 5740, INFO 5206, and INFO 5223.

**College of Visual Arts and Design
Department of Art Education and Art History**

Requested for the 2016-17 catalog

Approved

- +V-2 The Department of Art Education and Art History has requested to add a new graduate academic certificate in Urban Art Education Studies

Justification:

The 15hour certificate program in urban art education studies will meet the needs of a new student population in Dallas. The population is comprised of post-baccalaureate students seeking advanced professional training and specialized certification.

Frank W. and Sue Mayborn School of Journalism

Items V-3 to V-4 Approved

- +V-3 The Frank W. and Sue Mayborn School of Journalism has requested a change to the Interactive and Virtual Digital Communication certificate (Requirements)

Change Requested:

Replace required JOURN 5510 ~~Internet and Interactive Communication Strategy~~ with JOUR 5520 Advanced Study in Advertising and Public Relations for Social good as an elective

Justification:

Replace deleted course

- +V-4 The Frank W. and Sue Mayborn School of Journalism has requested a change to the Narrative Journalism Certificate (Requirements)

Justification:

Adding two electives that have a multimedia literary narrative focus that gives students an opportunity to acquire practical multimedia storytelling skills and techniques. In the study abroad course section for this certificate students produce a narrative journalism documentary while immersed in a foreign country.

VI. REQUEST FOR GRADUATE TRACK PATHWAY

College of Arts and Sciences

Department of World Languages, Literatures and Cultures

Approved – Grad Council is willing to accept Curriculog submission of Grad Track Pathway requests

- VI-1 The department of World Languages, Literatures and Cultures requests to add a Grad Track pathway for the Bachelor of Arts (BA) in French to Master's of Arts (MA) in French.

Justification:

A Grad Track Pathway linking the BA with a Major in French to the MA in French will provide exceptional undergraduate students with a unique opportunity to progress more efficiently through the BA and MA programs all the while maintaining the high standards expected of students enrolled in graduate courses.

VII. REQUEST FOR ADD/DELETE OF DEGREE/ MAJOR/ PROFESSIONAL FIELD/CONCENTRATION/OPTION/MINOR/ACADEMIC UNIT

**College of Visual Arts and Design
Department of Art Education and Art History**

Requested for the 2016-17 catalog

Approved

- VII-1 The Department of Art Education and Art History has requested to add a new Urban Art Education concentration to the M.A. in Art Education

The M. A. in Art Education: with a Concentration in Urban Art Education Studies Concentration is designed for those who desire advanced knowledge and specialized expertise in urban art education. The concentration focuses on how social, cultural and institutional conditions influence art participation, curriculum, teaching, learning, partnerships and programming in urban contexts. The UAES concentration places an emphasis on connecting theory, research and practice and combines the graduate degree with urban art education studies certification. This concentration is open to applicants who hold a degree in a visual arts field or related field.

Justification:

This is a new concentration in the M.A. in Art Education program. It offers a special focus on the subarea of urban art education.

VIII. REQUEST FOR CHANGE IN PROGRAM/ACADEMIC UNIT

**College of Business
Department of Marketing and Logistics**

Approved

VIII-1 The Department of Marketing and Logistics has requested a change to the requirements for the Business Administration MBA with a concentration in Marketing Analytics

Justification:

The department has opted to replace LSCM 5300 as a required course with MKTG 5200, and move LSCM 5300 to an elective option.

**College of Visual Arts and Design
Department of Art Education and Art History**

Requested for the 2016-17 catalog

Approved

VIII – 2 The Department of Art Education and Art History has requested a change to the MA in Art Education (Requirements)

Change requested:

Added concentration in Urban Art Education Studies

Frank W. and Sue Mayborn School of Journalism

Approved

VIII-3 The Frank W. and Sue Mayborn School of Journalism has requested a change to the MA in Interdisciplinary Studies with a concentration in Interactive and Virtual Digital Communication (Requirements)

Justification:

Remove deleted journalism course and add new journalism course expands the graduate curriculum beyond the agency focus to better prepare students for industry careers.

Change Requested:

Replace required JOURN 5510 Internet and Interactive Communication Strategy with JOUR 5520 Advanced Study in Advertising and Public Relations for Social good as an elective

IX. REQUEST ADD/CHANGE TEACHER CERTIFICATE PROGRAM

None

X. REQUEST FOR DUAL OR JOINT DEGREE PROGRAMS

None

XI. CONSENT CALENDAR

Items XI-1 to XI-6 Approved

A. Course Changes

College of Engineering

Department of Computer Science and Engineering

XI-1 Change: CSCE 6370 Advanced Topics in Multimedia Database Systems (Short Course Title, Topics Status, Repeat Status, Description, Perquisites)

Course Title: ~~Multimedia Database Systems~~ **Advanced Topics in Multimedia Database Systems**

Topics Status: ~~No~~ **Yes**

Repeat Status as topics vary: ~~No~~ **Yes**

Prerequisites: ~~CSCE 4350 or equivalent~~ **(CSCE 5350 or CSCE 5360) and CSCE 5390**

College of Merchandising, Hospitality and Tourism
Department of Merchandising and Digital Retailing

XI-2 Change: MDSE5090 Virtual Merchandising (Contact hours: ~~2~~ **3**)

Frank W. and Sue Mayborn School of Journalism

XI-3 Change: JOUR 5500 Integrated Communications (Description)

Description: Students learn the many elements of Strategic Planning, Branding and Integrated Communication using all forms of communication in today's digital and changing traditional environment. Real-life individual and group projects are required in all three areas.

Course is 100% online using ~~GoToMeeting.com~~ **UNT Blackboard** and other digital platforms.

B. Course Delete

College of Arts and Sciences

Department of World Languages, Literatures and Cultures

XI-4 Delete: FREN 5560 French Autobiography

Justification: This course has not been offered during the past several years, and there are no plans to offer it again in the future.

XI-5 Delete: FREN 5580 French Detective Fiction

Justification: This course has not been offered during the past several years, and there are no plans to offer it again in the future.

Frank W. and Sue Mayborn School of Journalism

XI-6 Delete: JOUR 5510 Internet and Interactive Communication Strategy

Justification: This “meets with” course no longer serves the PR industry standard so its undergraduate component has been deleted. Concurrently, the graduate component of the course must be dropped.

DISCUSSION ITEMS