Graduate Council Minutes
Thursday – March 21, 2019
Hurley Administration Board Room 204 – 3:00PM-5:00PM

Note: Course changes and additions will not take effect until they are listed in the graduate catalog. Items marked with an asterisk (*) must have approval by the Texas Higher Education Coordinating Board before listing in the graduate catalog. Items marked with a plus (+) must be approved by the Department of Education before being listed in the graduate catalog.

Graduate Council Voting Members: *Douglas Brozovic (present by proxy)*, **Denise Catalano**, **Kris Chesky**, **Lynne Cagle-Cox**, **Nick Evangelopoulos**, *Jordan Frith (absent)*, **Jennifer Lane**, **Gwen Nisbett**, *Daniel Peak (absent)*, **Gayle Prybutok**, **Prathiba Natesan** *(present by phone)*

I.   **ANNOUNCEMENTS**

II.   **MINUTES**

    MOTION TO VOTE ON ITEM II-1. – UNANIMOUS APPROVAL

    UNANIMOUS APPROVAL OF ITEM II-1.

    II-1. Approval of February 21, 2019 minutes.

III. **CHAIR / TGS DISCUSSION ITEMS / ACTION ITEMS / INFORMATION ITEMS**

    III-1. Evaluation process guidelines to evaluating students for graduate awards. (TGS Discussion Item; Dr. Oppong) Dr. Oppong had a prior engagement and was not available to present on the topic. GC members suggested for the information to be distributed via email or at the next mtg.

IV.   **REQUEST FOR NEW COURSES**

    College of Merchandising, Hospitality & Tourism

    Department of Merchandising & Digital Retailing

    MOTION TO VOTE ON ITEM IV-1. – UNANIMOUS APPROVAL

    UNANIMOUS APPROVAL OF ITEM IV-1.

    IV-1. MDSE 6710 - Digital Optimization – 3 hours

        Description: Study of website interface design principles, web usability, and digital merchandising tools that optimize digital retailing performance. Analysis and applications of consumer data to design and manage consumer experience in digital platforms.

V.   **REQUEST FOR ADD NEW OR DELETE EXISTING MAJOR/PROFESSIONAL FIELD, CONCENTRATION, OPTION, MINOR, CERTIFICATE (excluding GACs), OR SPECIALIZATION**

VI.   **REQUEST FOR ALL GRADUATE ACADEMIC CERTIFICATES**

VII. **REQUEST FOR NEW GRADUATE TRACK PATHWAYS**

VIII. **REQUEST FOR CHANGE IN PROGRAM, MAJOR, MINOR, DEGREE, OPTION, CONCENTRATION OR REQUIREMENTS**

    College of Business

MOTION TO VOTE ON ITEM VIII-1. - UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM VIII-1.

VIII-1. MBA/MS Programs in the College of Business - Change in Admission Standards

    Justification: The change is being made to simplify waiver options across programs.

    Preliminary Information:
CHANGE GMAT/GRE WAIVER CONDITIONS FOR ALL MBA PROGRAMS, MS IN BUSINESS ANALYTICS AND MS IN FINANCE TO:
A waiver of the GMAT/GRE will be considered for applicants to the MBA, MS in Finance and MS in Business Analytics who earned a:

- Doctoral or professional doctoral degree from a regionally accredited institution, or its equivalent.
- Master's degree from a regionally accredited institution, or its equivalent, with a cumulative GPA of 3.5 or higher on the master's degree.
- Bachelor's degree from a regionally accredited institution, or its equivalent, with a cumulative, or last 60 hour GPA, of 3.5 or higher.

CHANGE GMAT/GRE WAIVER CONDITIONS FOR ALL THE MS IN ACCOUNTING AND MS IN TAXATION TO:
A waiver of the GMAT/GRE will be considered for applicants to the MS in Accounting and MS in Taxation who earned a:

- Doctoral or professional doctoral degree from a regionally accredited institution, or its equivalent.
- Master's degree from a regionally accredited institution, or its equivalent, with a cumulative GPA of 3.5 or higher on the master's degree.
- Bachelor's degree in business from UNT, or any other AACSB accredited institution, with a cumulative, or last 60 hour GPA, of 3.5 or higher.

MOTION TO VOTE ON ITEM VIII-2. - UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM VIII-2.

VIII-2. MBA/MS all Business Programs - Change in Academic Standing Policy

    Justification: The College of Business is updating its academic standing policy (suspension and probation rules) to align with the rules established by the Toulouse Graduate School for all students at the graduate level.

MOTION TO VOTE ON ITEM VIII-3. - UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM VIII-3.

VIII-3. **MBA/MS all Programs** - Change in College MBA/MS Program Retention Rules

    Justification: The College of Business is changing the retention rules for its MBA/MS program to best align its effectiveness noting changes to university duplication policy at the graduate level.

A. **In Grad Track**

College of Liberal Arts & Social Sciences

Department of Philosophy & Religion

MOTION TO VOTE ON ITEM VIII-4. - UNANIMOUS APPROVAL

UNANIMOUS APPROVAL ON ITEM VIII-4.

VIII-4. Philosophy, BA with grad track option leading to Philosophy, MA

*Indicates THECB approval required

Justification: This proposal will increase the number of options for courses to meet requirements for the grad track program to better align with changes in the requirements for the M.A. degree in Philosophy.

IX. REQUEST FOR DUAL OR JOINT DEGREE PROGRAMS

X. CONSENT CALENDAR

A. Course Changes

G. Brint Ryan College of Business

Department of Information Technology & Decision Sciences

MOTION TO VOTE ON ITEM X-1. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM X-1.

X-1. BCIS 5610 - Enterprise Data Warehousing (Course Title, Short Course Title, Description, Prerequisite)

Course Title: ~~Executive and Decision Support Technologies~~ > Enterprise Data Warehousing
Short Course Title: ~~EXEC DECIS TECH~~ > ENT DATA WAREHOUSING
Description: ~~Analysis of how computer systems can assist executive decision making and improve productivity. Emphasis is placed on the design, construction, utilization and managerial impacts of executive support systems.~~ > Provides the student with in-depth knowledge of data warehousing principles, data warehouse design techniques and business intelligence systems. Introduces the topics of data warehouse design, Extract-Transform-Load (ETL), data cubes, and data marts. Students learn how to use Business Intelligence tools with data warehouses.
Prerequisite: ~~5120 or consent of department.~~ > None

Department of Marketing, Logistics & Operations Management

MOTION TO VOTE ON ITEM X-2. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM X-2.

X-2. MKTG 5260 - Marketing Metrics for Managers (Prerequisite)

Prerequisite: ~~MKTG 5150~~ > MKTG 3650 or equivalent.

College of Merchandising, Hospitality & Tourism

Department of Merchandising & Digital Retailing

MOTION TO TABLE ITEM X-3. – REQUESTING CONSULTATION WITH DEPT AT NEXT GC MTG.

UNANIMOUS APPROVAL FOR ITEM X-3. TO BE TABLED

X-3. MDSE 5710 - Digital Optimization (Add Cross Listing)

Cross Listing: MDSE 6710

B. Course Deletions

NO NEW BUSINESS

REQUEST TO ADJOURN MEETING – UNANIMOUS APPROVAL

*Indicates THECB approval required