

Graduate Council Minutes
Thursday – January 21, 2021
Zoom mtg. ID: 941 0220 5134 - 3:00PM-5:00PM
<https://unt.curriculog.com/agenda:425/form>

Note: Course changes and additions will not take effect until they are listed in the graduate catalog. Items marked with an asterisk (*) must have approval by the Texas Higher Education Coordinating Board before listing in the graduate catalog. Items marked with a plus (+) must be approved by the Department of Education before being listed in the graduate catalog.

Graduate Council Voting Members: Douglas Brozovic, Kris Chesky, Nolan Gaffney, Jaymee Haefner, Paul Hudak, Gwen Nisbet, Daniel Peak, Leslie Roberts (absent), Lawrence Williams, Dale Yeatts

I. ANNOUNCEMENTS

- Victor Prybutok welcomed and thanked GC members for their hard work and dedication to serving on this committee

II. MINUTES

MOTION TO VOTE ON ITEM II-1. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM II-1.

II-1. Approval of December 17, 2020 minutes

III. CHAIR / TGS DISCUSSION ITEMS / ACTION ITEMS / INFORMATION ITEMS

College of Education

Department of Educational Psychology

MOTION TO VOTE ON ITEM III-1. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM III-1.

III-1. [**EDSP 5430 - course modification to show repeatability**](#) (Information item)

Description: It is the intention of the department that EDSP 5430 be repeatable; this information item is a record to show when and why the course was updated in EIS.

IV. REQUEST FOR NEW COURSES

G. Brint Ryan College of Business

MOTION TO VOTE ON ITEMS IV-1. THROUGH IV-3. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS IV-1. THROUGH IV-3.

IV-1. [**BUSI 5510 - Managing Innovation and Creativity**](#)

Description: Creativity and innovation are keys to an organization's ability to gain competitive advantage and survive in today's, and even more important, tomorrow's marketplace. This course provides students with an understanding of how creativity and innovation can be facilitated and managed in a work setting using three forms of thinking... design thinking, systemic thinking, and systems thinking. Students will learn about theoretical conceptualizations of these thinking constructs as well as practical applications involved in fostering creativity and innovation in the workplace. Students will play an active role in learning through live projects, class exercises, class discussions, dialogue with guest speakers, participating in industry visits, and presentations about real (or planned) innovations in organizations. This course focuses on understanding how to apply the methodologies learnt to challenges in business and society.

IV-2. BUSI 5520 - Industry Visits

Description: This course revolves around industry visits and involves dealing with topics that may or may not be covered in other MBA classes. This course may also have guest speakers on different topics designed to enrich your experience. The goal is to expose students to different businesses, and issues facing these businesses. Further, it is hoped that students will learn to synthesize your experiences from these industry visits, information from both secondary and primary sources, and what they are learning in other classes. After every industry visit students will be preparing a white paper for the focal firm. Given the ambiguous nature of these industry visits and the challenges they pose, UNCERTAINTY is an integral part of this course, and the students will have to learn to deal with it and create value for the firm and for themselves.

Department of Finance, Insurance, Real Estate & Law

IV-3. BLAW 5410 - Business Law for Managers and Entrepreneurs (Requested exception Yr.: 2021-22)

Description: This course examines federal and state laws affecting managers and entrepreneurs. It incorporates the study of ethical issues that arise in contemporary business settings, including corporate social responsibility and corporate governance. This course covers major areas of legal regulation to which businesses are subject, such as contract law, employment law, intellectual property law, environmental regulation, financial regulation, and privacy/data security law. Emphasis is placed on active, experiential application of legal and ethical reasoning and analysis in a global environment.

V. **REQUEST FOR ADD NEW OR DELETE EXISTING MAJOR/PROFESSIONAL FIELD, CONCENTRATION, OPTION, MINOR, CERTIFICATE (excluding GACs), OR SPECIALIZATION**

G. Brint Ryan College of Business

MOTION TO VOTE ON ITEMS V-1. AND V-2. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS V-1. AND V-2.

V-1. Doctor of Business Administration - DBA (*) (Add New Degree)

Justification: RCOB proposes to launch a new Executive DBA program aimed at business executives and mid-career managers with a Master's degree living and/or working in (1) DFW metroplex (primary market); and (2) Texas (secondary market) with a Master's degree and at least 10 years of managerial experience. Potential students from out of Texas can also apply.

The new program (EDBA) fits into UNT's 4 strategic planning priorities. It will (1) elevate the national prominence and value of UNT, (2) increase revenue, (3) prepare graduates (directly in the DBA program and in other programs through interaction between these executives and faculty) to be competitive in the marketplace, and (4) bring in a key stakeholder (industry managers) into our academic culture, which in turn might help with continuous improvement.

More specifically, EDDBA will (1) help bridge the divided between academia and practice; (2) allow our faculty and Ph.D. students access to industry practices [Shapiro & Kirkman, 2018]. It's time to make business school research more relevant. Harvard Business Review, 19(July)]; (3) help with faculty shortage in future; (4) help with our Masters programs and undergraduate programs get a stronger foothold in industry; and (5) have a strong UNT foothold in business community of the DFW area (plus Texas and Southwestern US).

Further details and justification located on proposal.

V-2. **MBA in Business Administration** - Delete Inactive Local Concentrations

Justification: This is an administrative task to clean up the local concentrations listed on UNT's degree program inventory.

- VI. REQUEST FOR ALL GRADUATE ACADEMIC CERTIFICATES
- VII. REQUEST FOR NEW GRADUATE TRACK PATHWAYS
- VIII. REQUEST FOR CHANGE IN PROGRAM, MAJOR, MINOR, DEGREE, OPTION, CONCENTRATION OR REQUIREMENTS

G. Brint Ryan College of Business

MOTION TO VOTE ON ITEMS VIII-1. AND VIII-2. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS VIII-1. AND VIII-2.

Department of Information Technology & Decision Sciences

VIII-1. **MS in Information Systems** (*) (Change in title; Change name to Information Systems & Technologies) (Requested exception Yr.: 2021-22)

Justification: Request being made to prevent confusion.

Department of Management

VIII-2. **MBA in Business Administration - Health Services Management** (Change in requirements) (Requested exception Yr.: 2021-22)

Justification: Better use of resources and greater flexibility for students.

A. In Grad Track

IX. REQUEST FOR DUAL OR JOINT DEGREE PROGRAMS

X. CONSENT CALENDAR

A. Course Changes

MOTION TO VOTE ON ITEMS X-1. THROUGH X-3. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS X-1. THROUGH X-3.

G. Brint Ryan College of Business

Department of Accounting

X-1. [ACCT 5130 - Accounting for Management](#) (Prerequisite)

Prerequisite: ~~ACCT 5020 and ECON 5000; MATH 1190 or MATH 1400 or MATH 1710. For students not seeking a BS or MS with a major in accounting.~~ > ACCT 2010 Accounting Principles I (Financial Accounting) or its equivalent, ECON 5000 or its equivalent; MATH 1190 or MATH 1400 or MATH 1710 or its equivalent. For students not seeking a BS or MS with a major in accounting.

Department of Finance, Insurance, Real Estate & Law

X-2. [BLAW 5400 - Law for Accountants and Managers](#) (Description) (Requested exception Yr.: 2021-22)

Description: ~~Study of and practice in the technique of analyzing law problems and cases affecting accountants and managers. Topics include legal responsibility, business organizations, contracts, debtor-creditor relations, government regulation, uniform commercial code and property rights.~~ > Study of and practice in the technique of analyzing law problems and cases affecting accountants and managers. Topics include agency, contracts, debtor-creditor relationships, privacy and data security, accountant's liability and professional conduct regulations, government regulation of business, and business structures.

Department of Marketing, Logistics & Operations Management

X-3. [MKTG 5150 - Marketing Management](#) (Prerequisite)

Prerequisite: ~~ACCT 5020 or equivalent.~~ > ACCT 5130

College of Health & Public Service

Department of Behavior Analysis

MOTION TO VOTE ON ITEM X-4. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM X-4.

X-4. [BEHV 5636 - ABA Capstone: Application and Analysis in Behavioral Practice](#) (Course Title, Description, Prerequisite)

Course Title: ~~ABA Capstone: Compassion and Science in Behavioral Practice~~ > ABA Capstone: Application and Analysis in Behavioral Practice

Description: ~~Integrates and extends student understanding of the philosophical underpinnings and the basic principles and concepts underlying the science and practice of applied behavior analysis. Through examples of research and practice across domains, students examine how the philosophy and basic concepts apply to areas of social importance and how applied behavior analysis can contribute to the betterment of conditions across domains and areas of scientific endeavor that are still uncharted. The overarching themes of the course are to facilitate a broad understanding and enthusiasm for a science of behavior and to prepare the student for professional credentialing as a Board Certified Behavior Analyst.~~ > To integrate and extend student understanding of the philosophical underpinnings, basic principles and concepts, and analytic methodology underlying the science of behavior in ways that will help establish foundations for effective and successful careers in applied behavior analysis. Objectives of the course are 1) to review and improve fluency with important concepts, principles, and applications of behavior analysis; 2) evaluate each student's current skills, abilities, and knowledge in applied behavior analysis; 3) to use the results of this evaluation to identify strengths and gaps in students' skills, abilities, and knowledge; 4) to develop a plan to promote professional growth; and 5) to help students integrate their understanding of concepts, principles, and procedures to develop a comprehensive, individualized assessment and intervention plan for a hypothetical practice case in their chosen area of practice. The overarching themes of the course are to facilitate fluent use of concepts and principles across areas of professional engagement, and to prepare the student for professional credentialing and a successful career as a Board-Certified Behavior Analyst.

Prerequisite: ~~BEHV 5610, BEHV 5612, BEHV 5613, BEHV 5616, BEHV 5618, BEHV 5619, BEHV 5622 (may be taken concurrently), BEHV 5627 (may be taken concurrently), BEHV 5634 (may be taken concurrently).~~ > BEHV 5610, BEHV 5612, BEHV 5613, BEHV 5616, BEHV 5618, BEHV 5619, BEHV 5622, BEHV 5627 (may be taken concurrently), BEHV 5634 (may be taken concurrently).

B. Course Deletions

C. Information Item-THECB Delete

NO NEW BUSINESS

REQUEST TO ADJOURN MEETING UNANIMOUS APPROVAL