

Graduate Council Minutes
Wednesday – March 28, 2018
Hurley Administration Board Room 204 – 3:15PM-5:00PM

Note: Course changes and additions will not take effect until they are listed in the graduate catalog. Items marked with an asterisk (*) must have approval by the Texas Higher Education Coordinating Board before listing in the graduate catalog. Items marked with a plus (+) must be approved by the Department of Education before being listed in the graduate catalog.

Graduate Council Voting Member Attendance: *Mark Vosvick (Proxy), Douglas Brozovic (Absent), Denise Catalano, Kris Chesky (Absent), Nick Evangelopoulos (Absent), Jennifer Lane, Teresa Marrero (Absent), Brian McFarlin, Gwen Nisbitt, Gayle Prybutok, Lee Slaughter*

I. ANNOUNCEMENTS

I.1. Dr. Vosvick introduced and welcomed Graduate Student Council representative Yuan Yuan

I.2. 3MT@ Three Minute Thesis

- Need more participation from students along with departments promoting the event
- Searching for departments that are interested in conducting their own personalized college-level competition that would feed into the University level. If interested contact 3MT@unt.edu

I.3. New Graduate Student Research Award

- Resulting from the advocacy and initiative of the Graduate Student Council, the Office of the Vice-President for Finance has established a new competitive Thesis/Dissertation Research Award program to be administered annually by the Toulouse Graduate School.

II. MINUTES

UNANIMOUS APPROVAL

II-1. Approval of the February 28, 2018 minutes.

III. CHAIR / TGS DISCUSSION ITEMS

III-1. Zero credit course offerings

- Shows completion of programs and can be placed on the student's transcript.
- If departments/programs are needing zero credit course offerings, the graduate school will assist in setting them up.

IV. REQUEST FOR NEW COURSES

College of Business

Department of Marketing and Logistics

MOTION TO VOTE ON ITEMS IV-1. THROUGH IV-5. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS IV-1. THROUGH IV-5.

IV-1. LSCM 5830 – Industrial Distribution and Logistics Analysis – 3 hours

Description: Application of logistics decision-making skills as they apply to inventory, transportation, and warehouse management problems; utilizing CSCMP case studies. Stresses hands-on application of analytical tools useful in logistics; analysis of the characteristics of logistics system elements and their interrelationships within a

company; developing skills to analyze technical logistics problems; and developing executive-level communications skills leading to the concise statement of problems and proposed solutions.

IV-2. LSCM 5870 - Integrated Supply Chain Management – 3 hours

Description: The distribution and logistics imperative is to achieve cost containment while delivering customer satisfaction. Examines how channel integration fosters the coordination, systemization needed to maximize efficiency and produces the greatest net value for the customer. Students explore how resource allocation and channel relationship decisions impact inventory, transportation, warehousing, purchasing and packaging systems

IV-3. MKTG 5560 – Retailing and Marketing Channels – 3 hours

Description: Critical inquiry into the disruptive forces that impact retailing and supply chain management in an omnichannel environment. Examines the competing experiences and expectations in retail marketing channels in a globally-connected, technology-enabled marketplace. Special emphasis is afforded to the following topics: retail valuation; retail patronage; assortment planning and inventory optimization; predictive modeling; and strategic implementation.

IV-4. OPSM 5840 – Strategic Supply Management – 3 hours

Description: Examines how organizations can move beyond the tactical and functional operations of purchasing to proactively and strategically design, establish, manage, and optimize the firm's supply base of goods and services to improve both the organization's financial success and overall supply chain performance.

Addresses supply management's role in social responsibilities, buyer-supplier relationships, ethics, cross-functional teams, quality, price and cost analysis, total cost of ownership, risk management, development of requirements, outsourcing, global sourcing, supplier development and legal issues.

IV-5. OPSM 5850 – Supply Chain Operations Management – 3 hours

Description: This course delves into how the operations function helps firms gain competitive advantage by effectively producing and distributing their goods and services. The course introduces operations analytics that help firms develop world class operational capabilities of innovation, quality, delivery, flexibility, and cost.

**V. REQUEST FOR ADD OR DELETE OF A DEGREE/MAJOR/PROFESSIONAL FIELD/
CONCENTRATION/OPTION/MINOR**

College of Business

Department of Marketing and Logistics

MOTION TO VOTE ON ITEMS V-1. THROUGH V-4. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS V-1. THROUGH V-4.

V-1. Add AOP concentration in Marketing

Justification: Will increase enrollment for the MBA program.

V-2. Add AOP concentration in Marketing Analytics

Justification: Will increase enrollment for the MBA program. There is an increasing need for students to possess analytic skillsets in the workforce.

V-3. Add AOP concentration in Supply Chain Analytics

Justification: Will increase enrollments in MBA program. There is an increasing need for students to possess analytic skillsets in the workforce.

V-4. Add AOP concentration in Supply Chain Management

Justification: Will grow enrollment in MBA program.

College of Education

Department of Counseling and Higher Education

MOTION TO VOTE ON ITEMS V-5. AND V-6. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS V-5. AND V-6.

Friendly amendment to V-6. Add Clinical Mental Health Counseling Track to Counseling, MS

MOTION TO VOTE ON THE FRIENDLY AMENDMENT – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS V-5. AND V-6. WITH THE FRIENDLY AMENDMENT

V-5. Add K-12 Counseling Track to Counseling, MEd

Justification: Accreditation Entity requires that the concentration be printed on the transcripts. All MEd Counseling Majors should have the concentration "K-12 School Counseling" listed on their official transcripts. Change in Program Requirements Verbiage.

V-6. Add Counseling Track to Counseling, MS

Justification: Accreditation Entity requires that the concentration be printed on the transcripts. All MS Counseling Majors should have their individual concentration listed on their official transcripts, either K-12 School Counseling or Clinical Mental Health Counseling.

Request change in requirements. (due to overwriting concerns two proposals were combined)

Description: Merging elementary and secondary school concentrations to one K-12 designation per new program guidelines.

VI. REQUEST FOR ALL GRADUATE ACADEMIC CERTIFICATES

VII. REQUEST FOR NEW GRADUATE TRACK PATHWAYS

VIII. REQUEST FOR CHANGE IN PROGRAM/ MAJOR/ MINOR/ DEGREE/ OPTION/ CONCENTRATION/ REQUIREMENTS

College of Business

UNANIMOUS APPROVAL OF ITEM VIII-1.

VIII-1. MBA with concentration in Business Management

Request change in requirements; Change in Concentration Courses

Description: The College of Business, Graduate Programs Office is changing the Concentration option for the MBA in Business Administration with a concentration in Business Management.

CURRENT COPY:

~~Concentration course work, 18 hours~~

~~•MGMT 5660 – International Management~~

*Indicates THECB approval required

- ~~MGMT 5710 – Seminar in Business Ethics and Social Responsibility~~
- ~~MGMT 5760 – Strategic Management~~
- ~~MGMT 5870 – Leadership Research and Development~~
- ~~MGMT 5900 – Special Problems~~
- ~~MKTG 5200 – Customer Behavior~~

CHANGE TO:

Concentration course work, 18 hours

- MGMT 5660 - International Management
- MGMT 5710 - Seminar in Business Ethics and Social Responsibility
- MGMT 5760 - Strategic Management
- MGMT 5870 - Leadership Research and Development
- MGMT 5900 - Special Problems
- DSCI 5240 - Data Mining

Mayborn School of Journalism

UNANIMOUS APPROVAL OF ITEM VIII-2.

VIII-2. Digital Communication Analytics, MS

Request to change Title and Requirements (Communications must be changed to Communication in program and course titles per Coordinating Board request. Course numbers were corrected. New courses added. GRE requirement was removed.)

Description: ~~Digital Communications Analytics~~ > Digital Communication Analytics, MS

Requirements:

- DSCI - 5360 - Data Visualization for Analytics
- INFO - 5707 - Data Modeling for Info Professionals
- INFO - 5810 - Knowledge Management
- JOUR - 5251 - Quantitative Research Fundamentals in Digital Communication
- JOUR - 5341 - Cutting-Edge Techniques for the Digital Communication Analyst
- JOUR - 5000 - Introduction to Digital Communication Analytics
- JOUR - 5261 - Qualitative Research Fundamentals in Digital Communication
- JOUR - 5331 - Social Media Analytics
- JOUR - 5351 - Topics in Digital Communication Analytics
- JOUR - 5581 - Capstone Seminar in Digital Communication Analytics
- JOUR - 5800 - Professional Internship
- JOUR - 5901 - Advanced Problems in Digital Communication Analytics
- LTEC - 5260 - Computer Graphics for Mediated Communications
- LTEC - 5420 - Web Authoring
- LTEC - 5421 - Advanced Web and Media Development
- MKTG - 5250 - Advanced Marketing Research & Analytics
- MKTG - 5260 - Marketing Metrics for Managers

College of Science

Department of Chemistry

UNANIMOUS APPROVAL OF ITEM VIII-3.

VIII-3. Chemistry, PhD – Recommendation Letters & Preliminary Requirement

Request to change the admission criteria to require 3 letters of recommendation v. 2 letters or recommendation.

Description: ~~Complete college transcripts, two letters of recommendation, statement of purpose, C.V. and acceptable GRE scores are required for conditional admission.~~ > Complete college transcripts, three letters of recommendation with at least two coming from faculty in Chemistry or closely related fields, statement of purpose, C.V. and acceptable GRE scores are required for conditional admission.

Request to add the preliminary requirements for the Ph.D. degree

Description: Inserted as a new paragraph between the existing first and second paragraphs: Up to two of the six advanced courses may be in another department if the student's Ph.D. advisor and advisory committee approve.

IX. REQUEST FOR DUAL OR JOINT DEGREE PROGRAMS

X. CONSENT CALENDAR

A. Course Changes

College of Business

Department of Information Technology and Decision Sciences

UNANIMOUS APPROVAL OF ITEM X-1.

X-1. BCIS 5630 – Information Technology Security (Prerequisite)

Prerequisite: ~~BCIS 4630~~ > None

Department of Marketing and Logistics

MOTION TO VOTE ON ITEMS X-2. THROUGH X-4. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS X-2. THROUGH X-4.

X-2. LSCM 5860 - Advanced Supply Chain Management Problems (Prerequisite)

Prerequisite: ~~None~~ > LSCM 5830; OPSM 5840; OPSM 5850

X-3. MKTG 5200 - Consumer Behavior (Course Title, Description)

Course Title: ~~Customer Behavior~~ > Consumer Behavior

Description: ~~In a marketplace increasingly characterized by enduring buyer-seller relationships, marketers must be acutely aware of the individual and organizational characteristics that foster brand loyalty and equity. The identification of changing trends in customer behavior as applied to domestic and global markets, consumer markets, business-to-business markets, institutional markets, not-for-profit markets and governmental markets is critical for competitive success in today's dynamic markets and environments. The student will be introduced to models of buying behavior in consumer, business-to-business and not-for-profit marketing exchanges.~~ > In a marketplace increasingly characterized by enduring consumer relationships, marketers must be acutely aware of the individual and organizational characteristics that foster consumer responses. The identification of changing trends in consumer behavior as applied to domestic and global markets is critical for competitive success in today's dynamic markets and environments. Students are introduced to models of consumer behavior in consumer exchanges

X-4. MKTG 5250 - Advanced Marketing Research and Analytics (Prerequisite) (Clarifies prerequisite expectations)

Prerequisite: ~~MKTG 5150, DSCI 5180 (may be taken concurrently).~~ > MKTG 5150 (must be completed), DSCI 5180 (may be taken concurrently).

College of Education

Department of Counseling and Higher Education

MOTION TO VOTE ON ITEMS X-5. THROUGH V-11. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS X-5. THROUGH X-11.

X-5. COUN 5660 – Advanced Counseling Skills (Prerequisite)

Prerequisite: ~~COUN 5680 and COUN 5710 and 12 additional hours in counseling, or consent of department.~~ > COUN 5290, COUN 5670, COUN 5680, COUN 5710, and COUN 5790, or consent of department.

X-6. COUN 5690 – Practicum in Counseling (Prerequisite)

Prerequisite: ~~All required degree courses in counseling program except second specialty track course (COUN 5300, COUN 5600, COUN 5770, COUN 5780); COUN 5720 and COUN 5721. COUN 5740 may be taken concurrently.~~

~~With the exception of COUN 5700, students may take an elective concurrently.~~

~~Counseling Program Policy requires that students earn grades of A or B on all degree-plan courses.~~ > All required degree courses in counseling program including track specific courses with the exception of electives, COUN 5300, COUN 5770, COUN 5780; COUN 5720 and COUN 5721. COUN 5740 may be taken concurrently. Exceptions are on a case by case basis.

With the exception of COUN 5700, students may take an elective concurrently.

Counseling Program Policy requires that students earn grades of A or B on all degree-plan courses.

X-7. COUN 6220 Counseling Principles and Process I (Course Title, Short Course Title, Prerequisite)

Course Title: ~~Counseling Principles and Process I: Consultation~~ > Counseling Principles and Process I

Short Course Title: ~~COUN PRINC & PROC I~~ > COUN PRINC & PROC I

Prerequisite: ~~COUN 6210~~ > Admission to Doctoral Program in Counseling

X-8. COUN 6230 - Counseling Principles and Process II (Course Title, Short Course Title)

Course Title: ~~Counseling Principles and Process II: Systems~~ > Counseling Principles and Process II

Short Course Title: ~~COUN PRINC & PROC II~~ > COUN PRINC & PROC II

X-9. COUN 6240 - Counseling Principles and Process III (Course Title, Short Course Title)

Course Title: ~~Counseling Principles and Process III: Career Emphasis~~ > Counseling Principles and Process III

Short Course Title: ~~CPP 4: CAREER~~ > CPP III

X-10. COUN 6250 - Counseling Principles and Process IV (Course Title, Short Course Title)

Course Title: ~~Counseling Principles and Process IV: Crisis Emphasis~~ > Counseling Principles and Process IV

Short Course Title: ~~CPP: GROUP~~ > CPP IV

X-11. COUN 6260 - Counseling Principles and Process V (Course Title, Short Course Title)

Course Title: ~~Counseling Principles and Process V: Capstone~~ > Counseling Principles and Process V

Short Course Title: ~~COUN PRINC & PROC V~~ > CPP V

B. Course Deletions

NO NEW BUSINESS

REQUEST TO ADJOURN MEETING – UNANIMOUS APPROVAL