Graduate Council Minutes
Thursday – March 18, 2021
Zoom mtg. ID: 941 0220 5134 - 3:00PM-5:00PM
https://unt.curriculog.com/agenda:436/form

Note: Course changes and additions will not take effect until they are listed in the graduate catalog. Items marked with an asterisk (*) must have approval by the Texas Higher Education Coordinating Board before listing in the graduate catalog. Items marked with a plus (+) must be approved by the Department of Education before being listed in the graduate catalog.

Graduate Council Voting Members: *Douglas Brozovic (present by proxy),* **Kris Chesky,** *Nolan Gaffney, Jaymee Haefner,* **Paul Hudak,** *Gwen Nisbet,* **Daniel Peak,** *Leslie Roberts (absent),* **Lawrence Williams, Dale Yeatts**

I. **ANNOUNCEMENTS**

- **Kris Chesky, Graduate Council Chair presented his views on the "Research Road Map," to all meeting attendees. Spearheading a discussion item to creating a New and Innovative Transdisciplinary Cooperation concept.**

II. **MINUTES**

MOTION TO VOTE ON ITEM II-1. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM II-1.

II-1. Approval of February 25, 2021 minutes

III. **CHAIR / TGS DISCUSSION ITEMS / ACTION ITEMS / INFORMATION ITEMS**

IV. **REQUEST FOR NEW COURSES**

College of Merchandising, Hospitality & Tourism

MOTION TO VOTE ON ITEMS IV-1. AND IV-2. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS IV-1. AND IV-2.

Department of Hospitality & Tourism Management

IV-1. HMGT 5590 - Hospitality and Tourism Data Analytics

Description: Advanced study of hospitality and tourism data analysis and market study. Emphasis is given on building the ability to analyze and interpret various types of industry data and making executive decisions. The course demonstrates advanced hospitality and tourism data analytics with real-world industry data to enhance students' critical thinking, analytical expertise, and problem-solving skills with the use of Excel and data visualization tools.

Department of Merchandising and Digital Retailing

IV-2. MDSE 5370 - Digital Retailing Analytics Tools and Insights

Description: In-depth studies of top analytical tools that provide analysis of business trends, patterns, and performance in the retail industry, and hands-on practice of analytical skills to derive data-driven insights to improve customer experience, increase sales, and optimize operations. The analytical tools to be learned will include Excel PivotTable/PivotChart, Tableau Essential, Power BI and Google Analytics. Important analytical metrics and methods used in these tools will be covered.

Toulouse Graduate School

Interdisciplinary Studies

MOTION TO VOTE ON ITEMS IV-3. THROUGH IV-5. AS A BLOCK – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEMS IV-3. THROUGH IV-5.

IV-3. INSD 5200 - Digital Social Science (Requested exception yr.: 2021-22)

Description: Designed with specific learning outcomes in mind; applicable to students pursuing the MIS with a Digital Social Science concentration and to students interested in the social dimensions of information technologies. Surveys empirical social science research on major social and political challenges associated with contemporary information communication technologies.

IV-4. INSD 5210 - Theories of the Information Society (Requested exception yr.: 2021-22)

Description: Provides the intellectual foundations for the Master's in Interdisciplinary Studies degree with a concentration in Digital Social Science. Surveys the most influential social science theoretical frameworks that have been developed 1) to facilitate analysis of the social impacts of information technologies and 2) as new paradigms for conducting empirical research with internet-based data.

IV-5. INSD 5220 - Digital Research Methods (Requested exception yr.: 2021-22)

Description: Provides the methodological foundations for the Master's in Interdisciplinary Studies degree with a concentration in Digital Social Science. Surveys the most widely used contemporary digital social research methods.

V.   REQUEST FOR ADD NEW OR DELETE EXISTING MAJOR/PROFESSIONAL FIELD, CONCENTRATION, OPTION, MINOR, CERTIFICATE (excluding GACs), OR SPECIALIZATION

Toulouse Graduate School

Interdisciplinary Studies

MOTION TO VOTE ON ITEM V-1. – UNANIMOUS APPROVAL

UNANIMOUS APPROVAL OF ITEM V-1.

V-1. Interdisciplinary Studies with a concentration in Digital Social Science, MS (Requested exception yr.: 2021-22)

Justification: The knowledge and skills acquired in the Digital Social Science MIS concentration will position students to work in fields that value combinations of social science and data science skills. For students considering continuing their academic training with a PhD or other advanced degree, this concentration will allow them to conduct original research while exploring several research fields.

VI.   REQUEST FOR ALL GRADUATE ACADEMIC CERTIFICATES

*Indicates THECB approval required

VII.   REQUEST FOR NEW GRADUATE TRACK PATHWAYS

VIII.   REQUEST FOR CHANGE IN PROGRAM, MAJOR, MINOR, DEGREE, OPTION, CONCENTRATION OR REQUIREMENTS

    A. In Grad Track

IX.   REQUEST FOR DUAL OR JOINT DEGREE PROGRAMS

X.   CONSENT CALENDAR

    A. Course Changes

    B. Course Deletions

    C. Information Item-THECB Delete

    NO NEW BUSINESS

    REQUEST TO ADJOURN MEETING UNANIMOUS APPROVAL