

Graduate Council Agenda

Thursday - April 18, 2024

<https://unt.curriculog.com/agenda:680/form>

Zoom mtg. ID: 857 7327 1791

Note: Course changes and additions will not take effect until they are listed in the graduate catalog. Items marked with an asterisk (*) must have approval by the Texas Higher Education Coordinating Board before listing in the graduate catalog. Items marked with a plus (+) must be approved by the Department of Education before being listed in the graduate catalog.

I. ANNOUNCEMENTS

II. MINUTES

II-1. Approval of March 21, 2024, minutes

III. CHAIR / TGS DISCUSSION ITEMS / ACTION ITEMS / INFORMATION ITEMS

College of Information

Department of Learning Technologies

III-1. [Learning Technologies, MS](#) - correction of concentration title (Action Item; effective immediately)

Description: The following LTEC MS concentration title should be corrected:

Original submission: "Workforce Learning and Performance Management"

CORRECTED submission: "Workforce Leadership and Performance Management"

See attached file for original proposal. <https://unt.curriculog.com/proposal:14336/form>

College of Music

III-2. [MUCP 5560 - Music in Film and Media](#) - clarification of cross-listed courses (effective yr. 2024-25)

Description: MUCP 5560 - Music in Film and Media was on the July 2023 GC agenda and approved as a new course offering: <https://unt.curriculog.com/proposal:13359/form>

MRTS 5540 and MRTS 5560 are listed in the proposal as cross-lists but these courses do not yet exist. There are no cross-listed courses for MUCP 5560.

IV. REQUEST FOR NEW COURSES

College of Information

Department of Information Science

IV-1. [DTSC 5525 - Generative AI and Large Language Models for Data Science](#) (Requested exception yr.: 2024-25; Rationale: Course addressed current need for education in this area.)

Description: Provides a deep and comprehensive education in the field of generative artificial intelligence, encompassing a broad spectrum of topics from foundational theories to cutting-edge applications. The course aims to equip students with a thorough understanding of the history and development of AI and generative models, fundamental machine learning concepts, and deep learning principles, including neural networks and

their architectures. A significant emphasis is placed on Large Language Models (LLMs) such as Transformers, focusing on their evolution, structure, and the complexities involved in training these models. Students gain hands-on experience in natural language processing techniques, exploring advanced topics like attention mechanisms and transfer learning, and are introduced to the versatile applications of language models in areas like text generation, machine translation, and sentiment analysis.

V. REQUEST FOR ADD NEW OR DELETE EXISTING MAJOR/PROFESSIONAL FIELD, CONCENTRATION, OPTION, MINOR, CERTIFICATE (excluding GACs), OR SPECIALIZATION

G. Brint Ryan College of Business

Department of Information Technology & Decision Sciences

V-1. **Business Analytics, MS** (add sub-plan) (Requested Exception Yr.: 2024-25; Rationale: would like to start tracking students in FY 24-25)

Justification: Classes offered in the MS BUAN are already being offered 100% online. The online subplan will help RCoB and ITDS track 100% of online students.

New Requirements: Add a sub-plan of ONLINE for the MS BUAN. See attached for courses in MS BUAN. These are the same courses that would be used for MS BUAN- ONLINE.

VI. REQUEST FOR ALL GRADUATE ACADEMIC CERTIFICATES

College of Information

Department of Information Science

VI-1. **Graduate Academic Certificate in Children's and Young Adult Library and Community Services** (change in requirements) (Requested Exception Yr.: 2024-25; Rationale: Course changes weren't made at the time of the title change.)

Justification: This GAC responds to the ongoing need for people-centered professionals with cutting-edge knowledge and relevant abilities to work with children and young adults, as described in research from the fields of library and information sciences and learning sciences.

VII. REQUEST FOR NEW GRADUATE TRACK PATHWAYS

VIII. REQUEST FOR CHANGE IN PROGRAM, MAJOR, MINOR, DEGREE, OPTION, CONCENTRATION OR REQUIREMENTS

College of Information

Department of Information Science

VIII-1. **Information Science with a concentration in Health Librarianship, MS** (change in requirements; no change in hours) (Requested Exception Yr.: 2024-25; Rationale: Correction to requirements submitted for original program proposal.)

Justification: INFO 5365 Health Librarianship and Informatics is a foundational course and the students in this concentration need to have it. The title and the content of the course is not changing.

VIII-2. **Library Science with a concentration in Children's and Young Adult Librarianship, MS** (change in concentration title, requirements) (Requested Exception Yr.: 2024-25; Rationale: Curriculum changes made last year to meet accreditation standards.)

Justification: Curriculum changes align the program with ALA accredited programs.

Title change: Library Science with a concentration in ~~Youth~~ **Children's and Young Adult Librarianship, MS**

Department of Linguistics

VIII-3. Linguistics, MS (*) (converting the MA in Linguistics to MS (Master of Science) Degree) (Requested Exception Yr.: 2024-25; Rationale: We would like for this change to be implemented as soon as possible to increase enrollment.)

Justification: This change is in line with the current state of the field of Linguistics. The current MA in Linguistics is already a STEM-designated program, and the conversion from MA to MS was specifically recommended in the Linguistics Department's 2024 External Department Review. This change speaks directly to the UNT Strategic Plan in several ways.

College of Merchandising, Hospitality & Tourism

Department of Hospitality, Event & Tourism Management

VIII-4. International Sustainable Tourism, MS (*) (change in requirements, hours (decrease), CIP Code) (Requested Exception Yr.: 2024-25; Rationale: Due to the closure of the joint program between UNT and CATIE, immediate adjustments had to be made to retain the program based at UNT only. We also did not want to disrupt the applications for the MIST program. Going forward, making this degree to be STEM-based was a conscious choice due to the nature of the program focused on sustainability.)

Justification: We seek to end the joint agreement with CATIE in Costa Rica due to lack of student interest. Two students were enrolled at CATIE in Fall 2023 in Year 2 of the MIST degree. One has dropped out and the other does not want to take coursework at CATIE. An incoming cohort of six students in Year 1 in Denton, Texas, began in Fall 2023. These students were asked if they continue to pursue their Year 2 (Fall 2024) at CATIE via email on January 9, 2024. Of the six students, four transferred out of the MIST degree. Two intend to continue with their degrees at CATIE with an expected graduation date in Spring 2025. No further students were admitted under this joint agreement. HETM Department faculty reformatted the degree, which will be offered at UNT only beginning with the new Fall 2024 cohort in Year 1 of their degree. Students will complete an internship with a recommended or approved facility, but all other coursework will be offered at the main campus. No faculty will be impacted by the change as they will continue to offer courses. HETM faculty met twice to revise the curriculum, and it was approved by the majority of faculty. Students will actually save money on the degree as there are added expenses to completing a degree in another country, and we will reduce the total credit hours from 36 to 30 in the new format. Students will also have the opportunity to work to cover the cost of their education which is not possible while they are in Costa Rica.

As a result, the following SEVEN changes will occur: 1) End Joint Agreement 2) Change CIP Code to 30.3301 3) Reduce the credit hours from 36 to 30 4) Change the CIP Codes for the following courses to 30.3301: a) HMG 5530, b) HMG 5560, c) EDEM 5600, d) HMG 5910, and e) HMG 5536 5) Change the title and course description for HMG 5536 and 6) Change the title for HMG 5910, and 7) Revise the MIST curriculum.

A. In Grad Track

IX. REQUEST FOR DUAL OR JOINT DEGREE PROGRAMS

X. CONSENT CALENDAR

A. Course Changes

G. Brint Ryan College of Business

Department of ~~Logistics & Operations Management~~ > Department of Management "Academic Unit (move)"

X-1. SENM 5200 - Sport Event and Venue Operations Process Fields

Prefix: ~~OPSM~~ > SENM

College of Merchandising, Hospitality & Tourism

Department of Hospitality, Event & Tourism Management

- X-2. [HMG 5536 - Field/Practical/Professional Experience with Research Applications](#) (Exception yr. request: 24-25; Rationale: This course is needed for Fall 2024 due to the to the closure of the joint program between UNT and CATIE, immediate adjustments had to be made to retain the program based at UNT only. Going forward, making this degree to be STEM-based was a conscious choice due to the nature of the program focused on sustainability.)

Description: ~~Combines field, practical or professional experience with applied research. Supervised work experience in hospitality/tourism businesses, agencies or institutions as related to field and research interests is required. Requires a minimum of 150 hours of work experience/field research in the last semester of the master's degree as a capstone. The types of field work and research projects required by the course are supported by area hospitality/tourism businesses, non-governmental organizations, and/or governmental organizations in Costa Rica through partnerships with CATIE.~~ > Combines field, practical or professional experience with applied research. Supervised work experience in hospitality/tourism businesses, agencies or institutions as related to field and research interests is required. Requires a minimum of 150 hours of work experience/field research in the last semester of the master's degree as a capstone. The types of field work and research projects required by the course are supported by area hospitality/tourism businesses, non-governmental organizations, and/or governmental organizations.

Note(s): ~~Faught at CATIE in Costa Rica.~~ > None

CIP Code: ~~52-0903-00-16~~ > 30.3301.00.09

- X-3. [HMG 5910 - Special Problems in Sustainability](#) (Exception yr. request: 24-25; Rationale: This course is needed for Fall 2024 due to the to the unexpected closure of the joint program between UNT and CATIE, immediate adjustments had to be made to retain the program based at UNT only. Going forward, making this degree to be STEM-based was a conscious choice due to the nature of the program focused on sustainability.)

Course Title: ~~Special Problems in Hospitality and Tourism~~ > Special Problems in Sustainability

CIP Code: ~~52-0901-00-16~~ > 30.3301.00.09

Department of Merchandising & Digital Retailing

- X-4. [CMHT - 5200 - Mixed Methods Research for Consumer Markets](#)

Prerequisite: ~~Evidence of a master's level research methods or statistics course OR course may be taken concurrently with ADTA 5140.~~ > None

- X-5. [CMHT 6500 - Social Media Analytics using SNA](#)

Prerequisite: ~~Familiarity with the basics of multivariate analysis (i.e., correlation/regression/structural equation modeling) and a statistical software package such as SPSS or SAS, and consent of instructor.~~ > None

- X-6. [MDSE 5080 - Merchandising Ventures](#)

Prerequisite: ~~MDSE 5010 or consent of instructor.~~ > None

- X-7. [MDSE 5090 - Digital Merchandising](#)

Prerequisite: ~~DRTL 2090 or HFMD 2400 or MDSE 2490; DRTL 3090; MKTG 4620; or consent of instructor.~~ > None

Agenda, Continued

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X-8. MDSE 5370 - Digital Retailing Analytics Tools and Insights

Prerequisite: ~~DRTL 4070 or consent of instructor.~~ > None

X-9. MDSE 5510 - Advanced Buying, Planning and Allocation

Prerequisite: ~~MDSE 3510 or MDSE 5010 with a grade of C or better, or consent of instructor.~~ > None

X-10. MDSE 5660 - Advanced Merchandising Applications

Prerequisite: ~~MDSE 3510 or MDSE 5010.~~ > None

X-11. MDSE 5710 - Digital Optimization

Prerequisite: ~~Basic knowledge and understanding of statistical terminologies and proficiency in Excel are required for customer data analysis.~~ > None

B. Course Deletions

C. Information Item-THECB Delete