**MINUTES Approved**

**UNIVERSITY UNDERGRADUATE CURRICULUM COMMITTEE**

[https://unt.curriculog.com/agenda:648/form](https://unt.curriculog.com/agenda%3A648/form)

Wednesday, December 6, 2023

3:00 p.m., Zoom ID: 896 9066 8645

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Group |  | Representative |  | Departments |
| Voting |  |  |  |  |
| I | x | Natalie Ellis | CVAD | ADES, ART, ARTE, ARTH, ASTU, HIST,JOUR, PHIL, SPAN, TECM, WGST, WLLC |
| x | Esther Sanchez-Couto | SPAN |
| II |  | Bryan Conn | ENGL | ENGL, INFO, INTL, LIBR, LING, LTEC |
|  | Xin Wang | INFO |
| III |  | Hassan Qandil | MEEN | BMEN, CENG-R/I, CSCE, EENG, MEEN, MTSE, PHYS |
|  | Bibhudutta Rout | PHYS |
| IV | x | Haley Zettler | CJUS | ADTA, BEHV, CJUS, EADP, ECON, HGMT, HNRS, INST, MDR, NCF, PADM, PSCI, SOWK |
|  | VACANT |  |
| V | x | Tina Mims | MKTG | ACCT, FIREL, ITDS, LOM, MGMT, MKTG |
|  | Jae Webb | MGMT |
| VI |  | Lauren Kelly | ESPY | ANTH, CHE, EPSY, KHPR, PSYC, SOCI, TEA |
| x | Matthew Painter | SOCI |
| VII |  | VACANT |  | ASLP, BIOL, CHEM, GEOG, IPAC, MATH, RHS, TNTX |
|  | Justin Watts | RHS |
| VIII |  | Jennifer Lane | VOCAL | COMM, DANC, MUSIC, MRTS, THEA |
|  | Scott Tixier | MUJS |
| At Large | x | Doug Campbell | LIBR |  |
|  | Brian Richardson | COMM |
| VotingDean’sDesignees | x | Kristina Bruder | CMHT |
| x | Katie Crowder | INFO |
| x | Kim Keller | JOUR |
|  | VACANT | CVAD |
| x | Patrice Lyke | CLASS |
|  | Rafael Major | HNRS |
| x | Lauren Matthews | HPS |
| x | Mark Montemayor | MUSIC |
|  | Allyson Rodriguez | LIBR |
| Non-Voting | x | Shari Childers | CACS |  |
|  | Nandika D’Souza | ENG |
| x | Sarah Eckberg | REG |
| x | Courtney Glazer | OCCC/VPAA |
| x | Lee Hughes | COS |
|  | Lisa Maxwell | Sen. Adv |
|  | Brian McFarlin | COED |
| x | Mike McKay | CLASS Adv |
|  | Pam Milner | RCOB |

**Visiting:**

**Visiting:** Tara Carnes, Katie McDaniel, Toni Penton, Heidi Stroebel, Christoph Weber

1. **VPAA Information Items**

1. **Request for New Course**
2. **New Course**

**COLLEGE OF APPLIED AND COLLABORATIVE STUDIES**

 ***Department of Multidisciplinary Innovation***

II-A-1 AMDS - 3100 - Applied Finance Essentials – new course (catalog effective year 2025-26). ***Approved***

~~II-A-2 AMDS - 3900 - Principles of Viticulture– new course (catalog effective year 2025-26).~~

~~II-A-3 AMDS - 3910 - Principles of Enology– new course (catalog effective year 2025-26).~~

~~II-A-4 AMDS - 3920 - Principles of Brewing– new course (catalog effective year 2025-26).~~

~~II-A-5 AMDS - 3930 - Sensory Evaluation– new course (catalog effective year 2025-26).~~

~~II-A-6 AMDS - 3940 - Marketing and Distribution of Wine and Craft Beverage– new course (catalog effective year 2025-26).~~

~~II-A-7 AMDS - 3950 - Applied Business Fundamentals for Wine and Craft Beverage– new course (catalog effective year 2025-26).~~

**G. BRINT RYAN COLLEGE OF BUSINESS**

 ***Department of Information Technology and Decision Sciences Approved***

II-A-8 BUSI - 3105 - Professional Development II – Critical Thinking and Decision Making in Business/Coursera - new course (catalog effective year 2024-25).

**COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES**

***Department of History Approved***

II-A-9 HIST - 4883 - Texas LGBTQ History – new course (catalog effective year 2025-26).

**B.**  **Zero Credit Course and Experiential Credit**

1. **Request for Experimental Course**

**COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES**

***Department of World Languages, Literatures and Cultures Approved***

III-1 WLLC - 4980 - Exploring the Arab World – experimental course (to be offered Summer 2024).

1. **Change in Existing Core Curriculum Course**

 **G. BRINT RYAN COLLEGE OF BUSINESS**

 ***Department of Marketing Approved***

IV-1 MKTG - 2650 - Culture and Consumption – change in description (catalog effective year 2025-26).

1. **Addition of Course to Core Curriculum**

**COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES**

***Department of Anthropology Approved***

V-1 ANTH - 2400 - AnthroPop: Symbolic Anthropology and the Artistry of Popular Culture – addition of course to Core Curriculum (Creative Arts) (catalog effective year 2024-25).

1. **Deletion of Course from Core Curriculum**
2. **Add/Delete Degree/Major/Professional Field/Concentration/ Option/Minor**

**COLLEGE OF APPLIED AND COLLABORATIVE STUDIES**

 ***Department of Multidisciplinary Innovation***

~~VII-1 Enology and Brewing minor – add new minor (catalog effective year 2025-26).~~

**COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES**

***Department of Philosophy and Religion Approved***

VII-2 Environmental Studies minor – add new minor (catalog effective year 2025-26).

1. **Change in Program**

**G. BRINT RYAN COLLEGE OF BUSINESS**

 ***Department of Logistics and Operations Management Approved***

VIII-1 Supply Chain Management, BS - change in title (from Logistics and Supply Chain Management, BS) – and requirements and addition of concentrations (catalog effective year 2024-25).

**COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES**

***Department of Economics Approved***

VIII-2 Location Intelligence certificate – change in requirements (catalog effective year 2025-26).

1. **Grad Track Pathway**
2. **Add Grad Track Pathway**
3. **Change Grad Track Pathway**

**COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES**

***Department of Technical Communications Approved***

IX-B-1 Technical Communication, BS with grad track option leading to Professional and Technical Communication, MA – change in title and requirements and deletion of BA option (catalog effective year 2025-26).

1. **Change in Existing Course/Course Deletions**
2. **Change in Existing Course**

**G. BRINT RYAN COLLEGE OF BUSINESS**

 ***Department of Information Technology and Decision Sciences Approved***

X-A-1 DSCI - 4700 - Analytics for Decision Making – change in description and prerequisites (catalog effective year 2024-25).

 ***Department of Logistics and Operations Management Approved***

X A-2 OPSM - 4850 - Lean/Six Sigma – change in course title, short course title and description (catalog effective year 2025-26).

 ***Department of Marketing Approved***

X-A-3 MKTG - 3660 - Advertising Management – change in description (catalog effective year 2025-26).

X-A-4 MKTG - 4330 - Strategic Brand Management – change in description and prerequisites (catalog effective year 2024-25).

**COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES**

***Department of History Approved***

X-A-5 HIST - 4590 - Modern Africa – change in description (catalog effective year 2025-26).

***Frank W. and Sue Mayborn School of Journalism Approved***

X-A-6 ADVG - 3000 - Copywriting for Brands – change in prerequisites (catalog effective year 2024-25).

X-A-7 ADVG - 3100 - Advertising Art Direction for Brands – change in prerequisites (catalog effective year 2024-25).

X-A-8 ADVG - 3300 - Advertising Strategy and Insights – change in prerequisites (catalog effective year 2024-25).

X-A-9 ADVG - 3500 - Advertising Media Buying and Planning – change in prerequisites (catalog effective year 2024-25).

X-A-10 JOUR - 3200 - Mass Communication Research Methods – change in prerequisites (catalog effective year 2024-25).

1. **Course Deletion**
2. **Consent Calendar  *Approved***
3. **Request for Experimental Course**
4. **Change in Program**

**G. BRINT RYAN COLLEGE OF BUSINESS**

 ***Department of Information Technology and Decision Sciences***

XI-B-1 Business Analytics, BBA – change in requirements (catalog effective year 2025-26).

XI-B-2 Business Computer Information Systems, BS – change in requirements (catalog effective year 2025-26).

1. **Change in Existing Course**

**G. BRINT RYAN COLLEGE OF BUSINESS**

 ***Department of Accounting***

XI-C-1 ACCT - 4100 - Accounting Systems – change in corequisite (catalog effective year 2025-26).

***Department of Information Technology and Decision Sciences***

XI-C-2 BCIS - 4800 – Internship – change in course title, short course title, notes and repeat status (catalog effective year 2025-26).

XI-C-3 DSCI - 4800 – Internship – change in course title, short course title, notes and repeat status (catalog effective year 2025-26).

***Department of Marketing***

XI-C-4 MKTG - 3650 - Foundations of Marketing Practice – change in description, prerequisites and notes (catalog effective year 2024-25).

XI-C-5 MKTG - 3700 - Marketing Metrics – change in description and prerequisites (catalog effective year 2024-25).

XI-C-6 MKTG - 3710 - Marketing Research and Analytics – change in description and prerequisites (catalog effective year 2024-25).

XI-C-7 MKTG - 4120 - Consumer Behavior – change in description (catalog effective year 2025-26).

XI-C-8 MKTG - 4470 - Business-to-Business Marketing – change in prerequisites (catalog effective year 2024-25).

XI-C-9 MKTG - 4570 – Professional Selling Analytics – change in prerequisites (catalog effective year 2024-25).

XI-C-10 MKTG - 4630 - Retailing II – change in description (catalog effective year 2025-26).

XI-C-11 MKTG - 4670 - Advanced Professional Selling – change in prerequisites (catalog effective year 2024-25).

XI-C-12 MKTG - 4770 - Sales Force Design and Management – change in prerequisites (catalog effective year 2024-25).

XI-C-13 MKTG - 4805 - Internship in Professional Selling – change in prerequisites (catalog effective year 2024-25).

XI-C-14 MKTG - 4880 - Advanced Marketing Management – change in prerequisites (catalog effective year 2024-25).

 **COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES**

***Department of Political Science***

XI-C-15 PSCI - 3500 - Human Security – change in course title, short course title and prerequisites (catalog effective year 2024-25).

***Department of World Languages, Literatures and Cultures***

XI-C-16 GERM - 4310 - Topics in Advanced German Culture – change in prerequisites (catalog effective year 2024-25).

XI-C-17 GERM - 4320 - Topics in German Cinema – change in prerequisites (catalog effective year 2024-25).

XI-C-18 GERM - 4330 - Topics in Advanced German Language – change in prerequisites (catalog effective year 2024-25).

XI-C-19 GERM - 4338 - German Translation – change in prerequisites (catalog effective year 2024-25).

XI-C-20 GERM - 4350 - Topics in Advanced German Literature – change in prerequisites (catalog effective year 2024-25).

XI-C-21 GERM - 4920 - Cooperative Education in German – change in prerequisites (catalog effective year 2024-25).

***Frank W. and Sue Mayborn School of Journalism***

XI-C-22 ADVG - 3010 - People-Centered Copywriting – change in prerequisites (catalog effective year 2024-25).

XI-C-23 ADVG - 3110 - Representation Through Advertising Art Direction - change in prerequisites (catalog effective year 2024-25).

XI-C-24 ADVG - 3200 - Advertising Account Management - change in prerequisites (catalog effective year 2024-25).

XI-C-25 ADVG - 3220 - Social Media Client Partnerships - change in prerequisites (catalog effective year 2024-25).

XI-C-26 ADVG - 3310 - Advertising Research and Campaign Evaluation - change in prerequisites (catalog effective year 2024-25).

XI-C-27 ADVG - 3400 - Experiential Advertising and Brand Activations - change in prerequisites (catalog effective year 2024-25).

XI-C-28 ADVG - 3510 - Programmatic and Tailored Advertising - change in prerequisites (catalog effective year 2024-25).

XI-C-29 JOUR - 3250 - Game Design for Journalism - change in course title, short course title and prerequisites (catalog effective year 2024-25).

XI-C-30 JOUR - 3260 - Web Design for Journalism - change in course title, short course title and prerequisites (catalog effective year 2024-25).

XI-C-31 JOUR - 3300 - Introduction to Visual Communication for News – change in prerequisites (catalog effective year 2024-25).

XI-C-32 JOUR - 3323 - News Writing for Broadcast and Web – change in prerequisites (catalog effective year 2024-25).

XI-C-33 JOUR - 3330 - Mobile Journalism - change in prerequisites (catalog effective year 2024-25).

XI-C-34 JOUR - 3343 - Visual News Storytelling - change in prerequisites (catalog effective year 2024-25).

XI-C-35 JOUR - 4410 - Reporting of Public Affairs - change in prerequisites (catalog effective year 2024-25).

XI-C-36 JOUR - 4440 - Public Relations Case Studies - change in prerequisites (catalog effective year 2024-25).

XI-C-37 JOUR - 4620 - Mass Communication Law and Ethics - change in prerequisites (catalog effective year 2024-25).

1. **Course Deletions**

 **COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES**

***Department of World Languages, Literatures and Cultures***

XI-D-1 GERM - 3045 - The Berlin Wall – course deletion (catalog effective year 2025-26).

***Frank W. and Sue Mayborn School of Journalism***

XI-D-2 JOUR - 4470 - Ethics, Law and Diversity in Advertising and Public Relations – course deletion (catalog effective year 2025-26).

1. **Core Information Items**
2. **Curricular Information Items**

XIII-1 Consumer Experience Management, BS – requirement clarification (catalog effective year 2024-25).

XIII-2 Digital Retailing, BS– requirement clarification (catalog effective year 2024-25).

XIII-3 Emergency Administration and Planning, BS – electives statement clarification (catalog effective year 2024-25).

XIII-4 Mathematics, BA (non-teacher certification) – electives statement clarification (catalog effective year 2024-25).

XIII-5 Nonprofit Leadership Studies, BA – electives statement clarification (catalog effective year 2024-25).

XIII-6 Public Health, BS – electives statement clarification (catalog effective year 2024-25).

XIII-7 Urban Policy and Planning, BA – electives statement clarification (catalog effective year 2024-25).